

MERIT ONTARIO |
SURVEY FOR MERIT ONTARIO | 08.18

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METHODOLOGY

- Survey of 1,587 people in Ontario conducted between August 21 and 29, 2018
- Respondents were surveyed online using a representative sample panel.
- Overall margin of error is +/- 2.5%, nineteen times out of twenty.
- People who voted for the Ontario PC party in June were oversampled to get a meaningful breakout of this group.
- The margin of error is +/- 3.4%, nineteen times out of twenty.
- Results have been weighted by age, gender, geography and past provincial vote.

VIEWS OF THE CONSTRUCTION INDUSTRY

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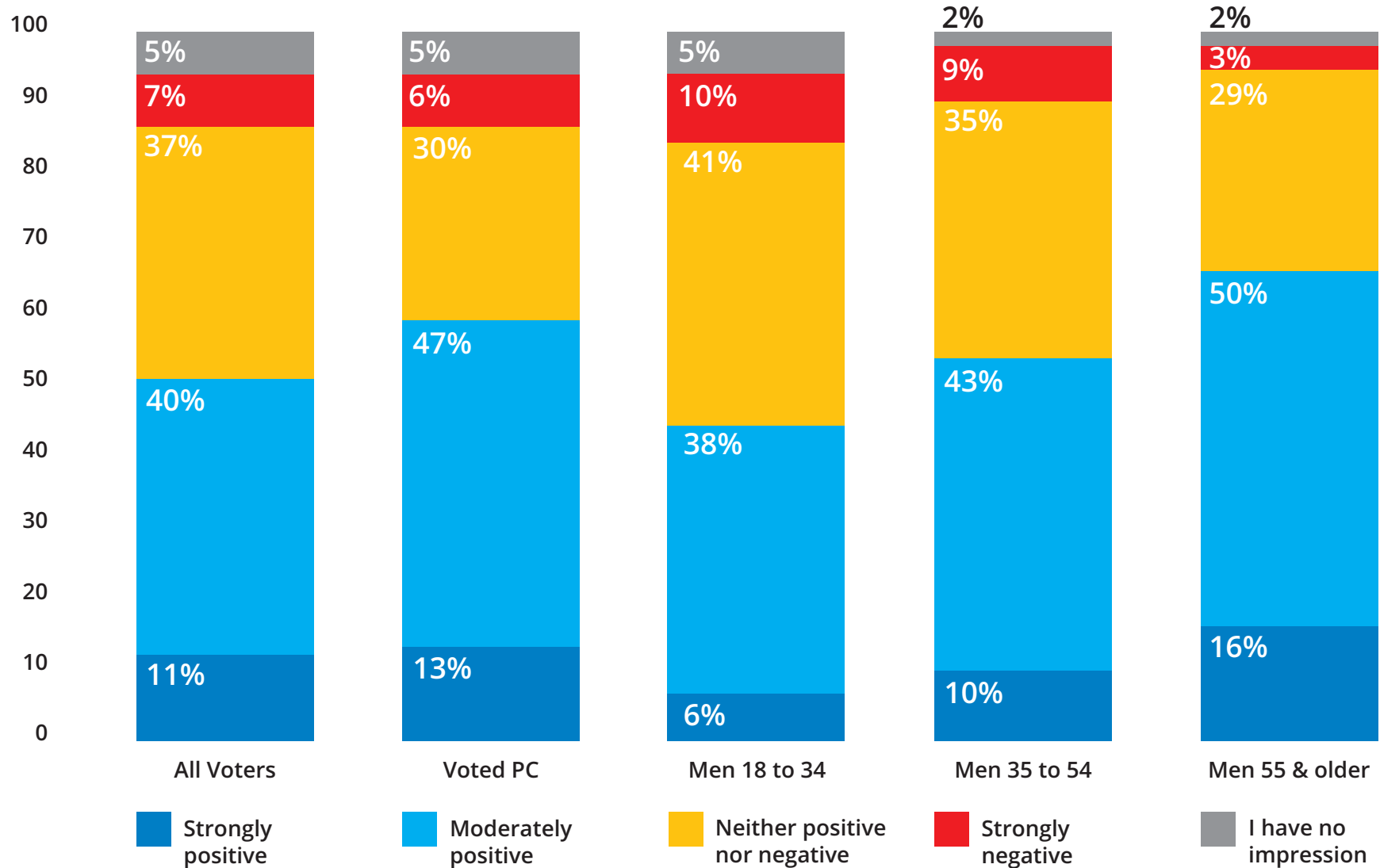
A majority (51%) of people have a positive impression of the construction industry. This is higher with PC voters (60%), people over 55, in Southwestern and Northern Ontario, and in private sector union households. It is lower in Toronto, people with university degrees and people under 35. It should be noted that while the overall impression is positive, it is not strongly so with only 11% saying they have a strongly positive impression.

An incredible 87% of people agree that the construction industry is a very important source of good jobs and economic growth. This number is extremely high and represents significant goodwill and brand equity within the industry. Among older men there is near unanimity - 96% agree and people in private sector union households (93%) women over 55 are not far behind either (92%).

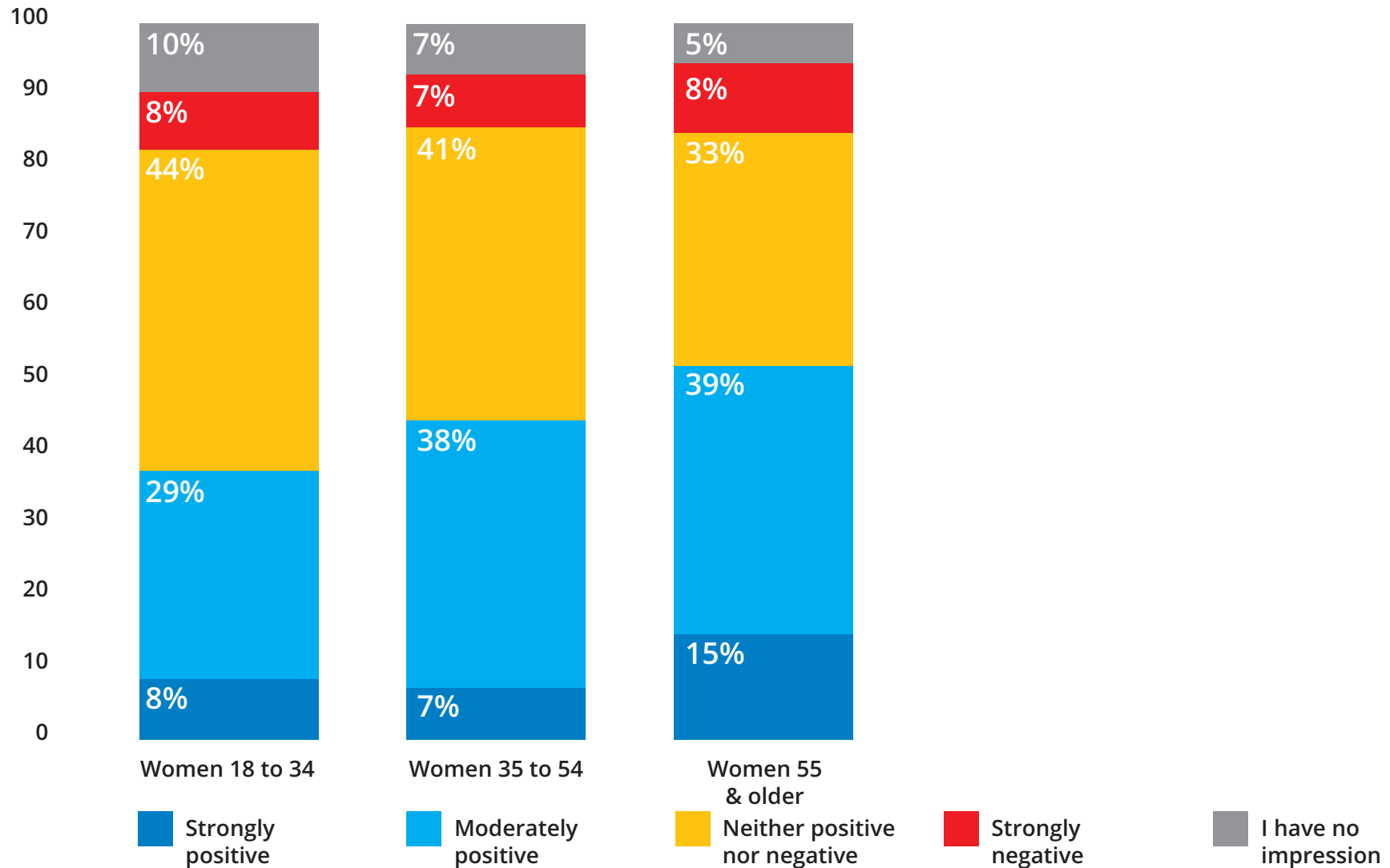
More than half of Ontarians (54%) say that the construction industry is very important to the future prosperity of Ontario, another 37% say it is moderately important. The percentage who say it is very important is highest among people over 55, in Southwestern and Northern Ontario, those with a high school degree or less and those in private sector union households.

While the overall impression of the industry is strong, the credibility that industry groups have to promote messages on good jobs, growth and future prosperity is an extremely valuable asset.

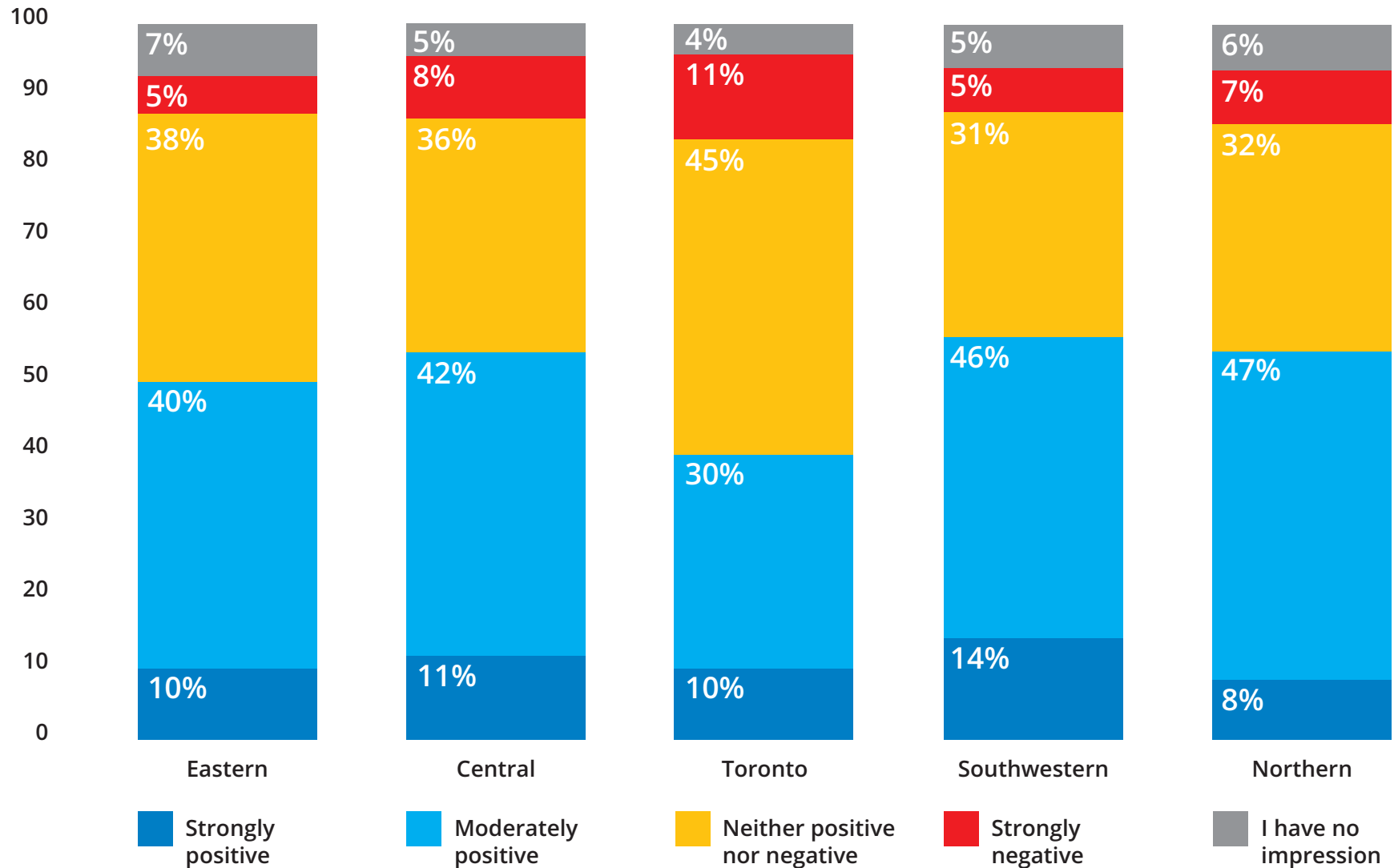
WHAT IS YOUR IMPRESSION OF CONSTRUCTION INDUSTRY IN ONTARIO?



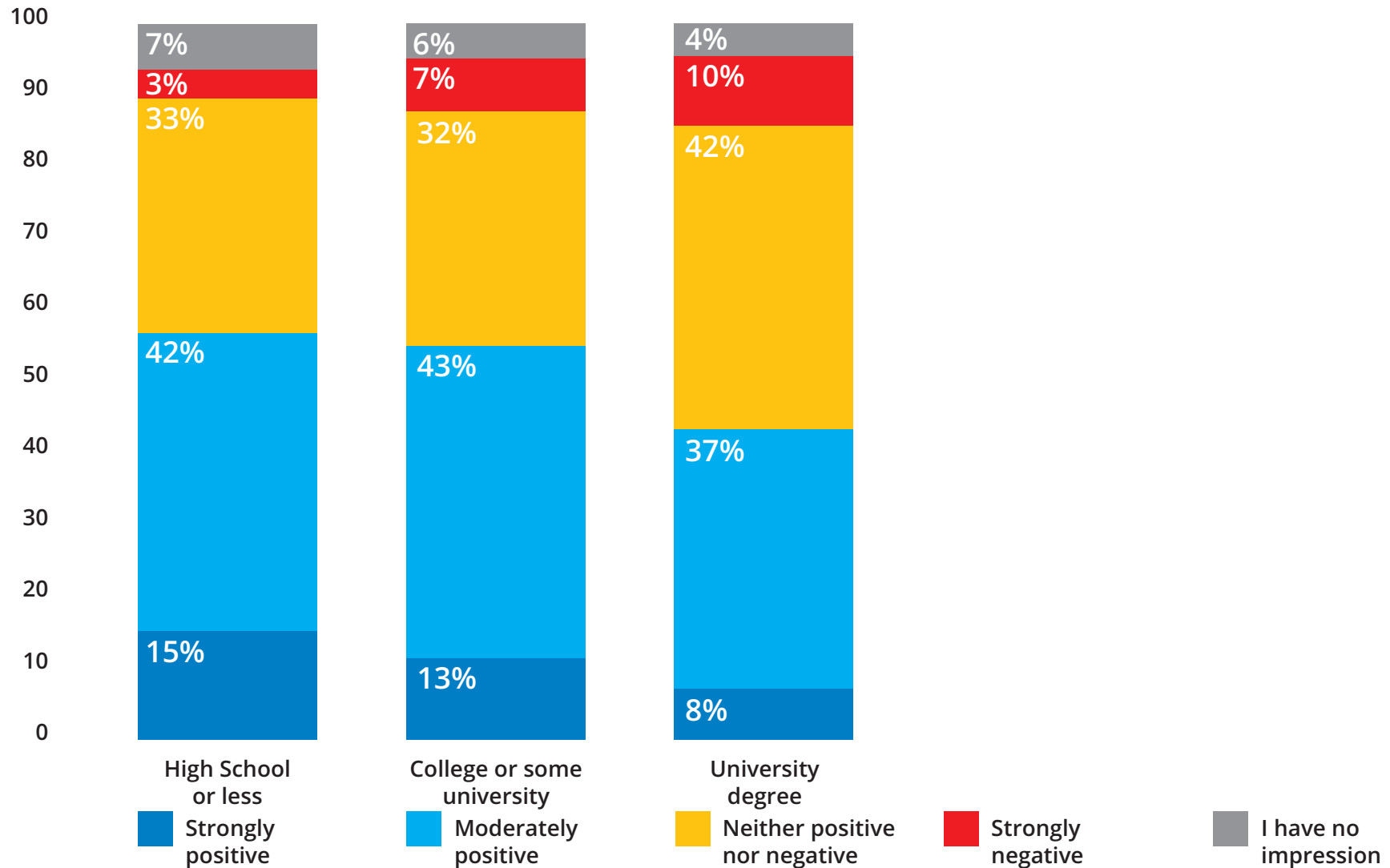
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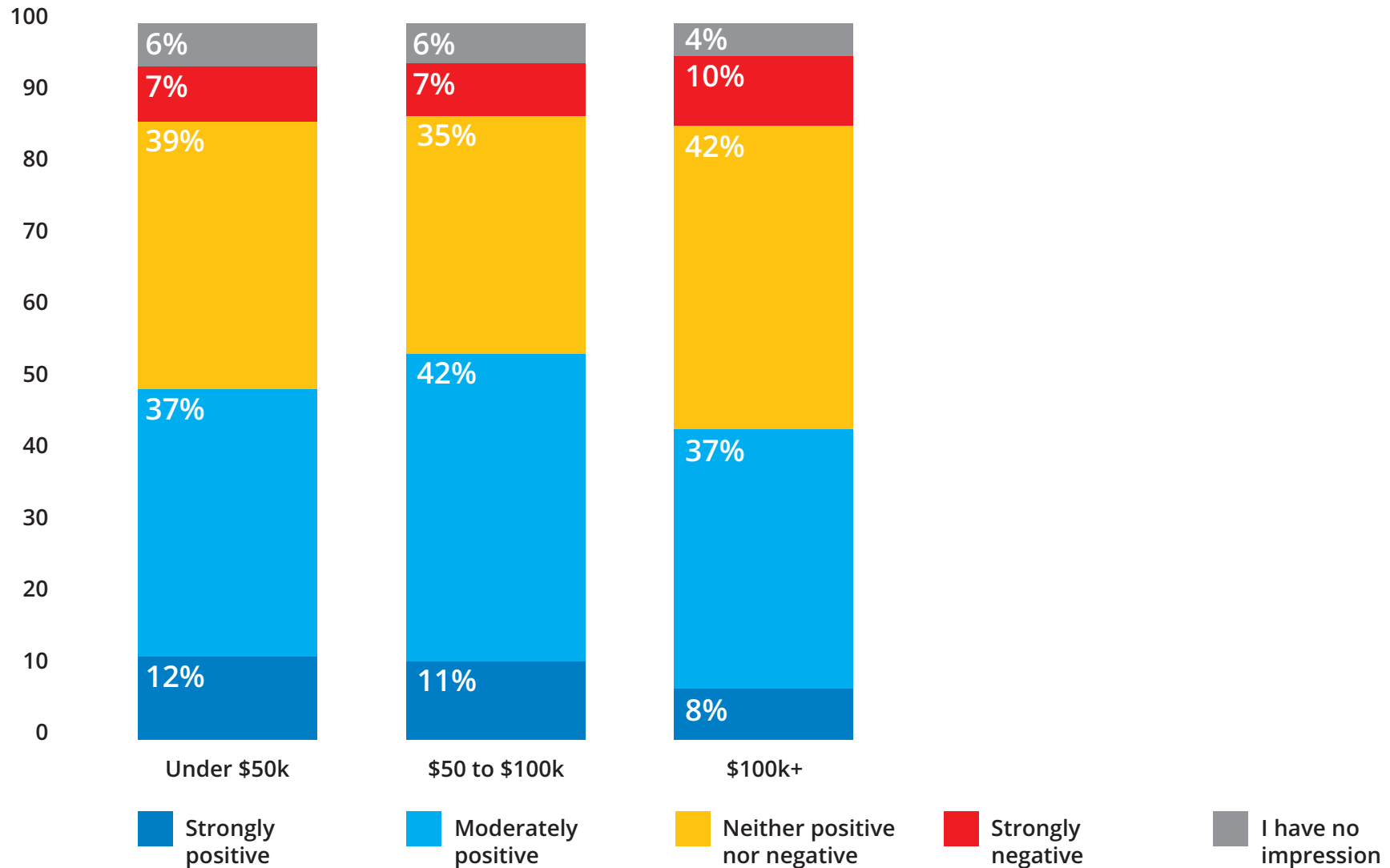
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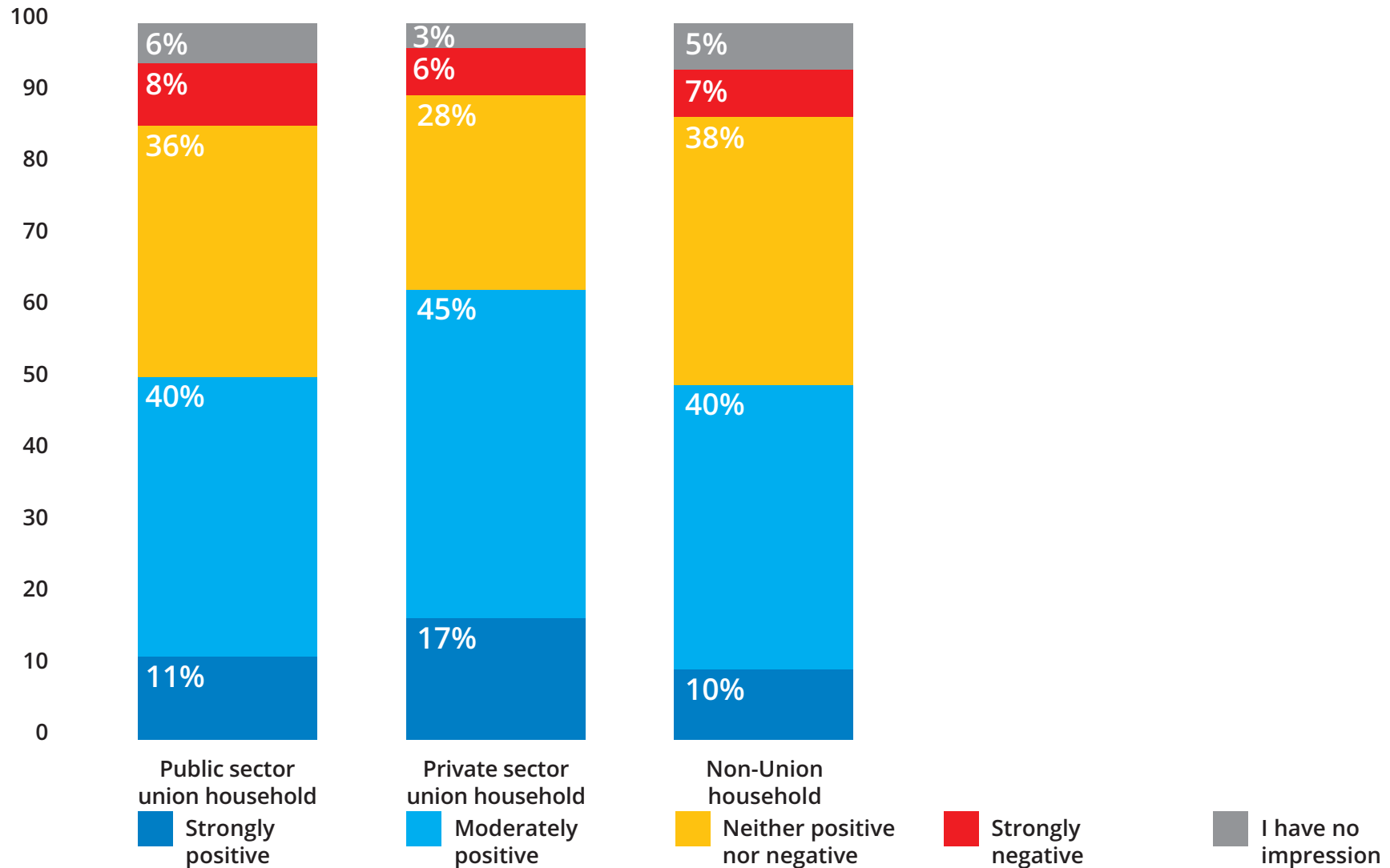
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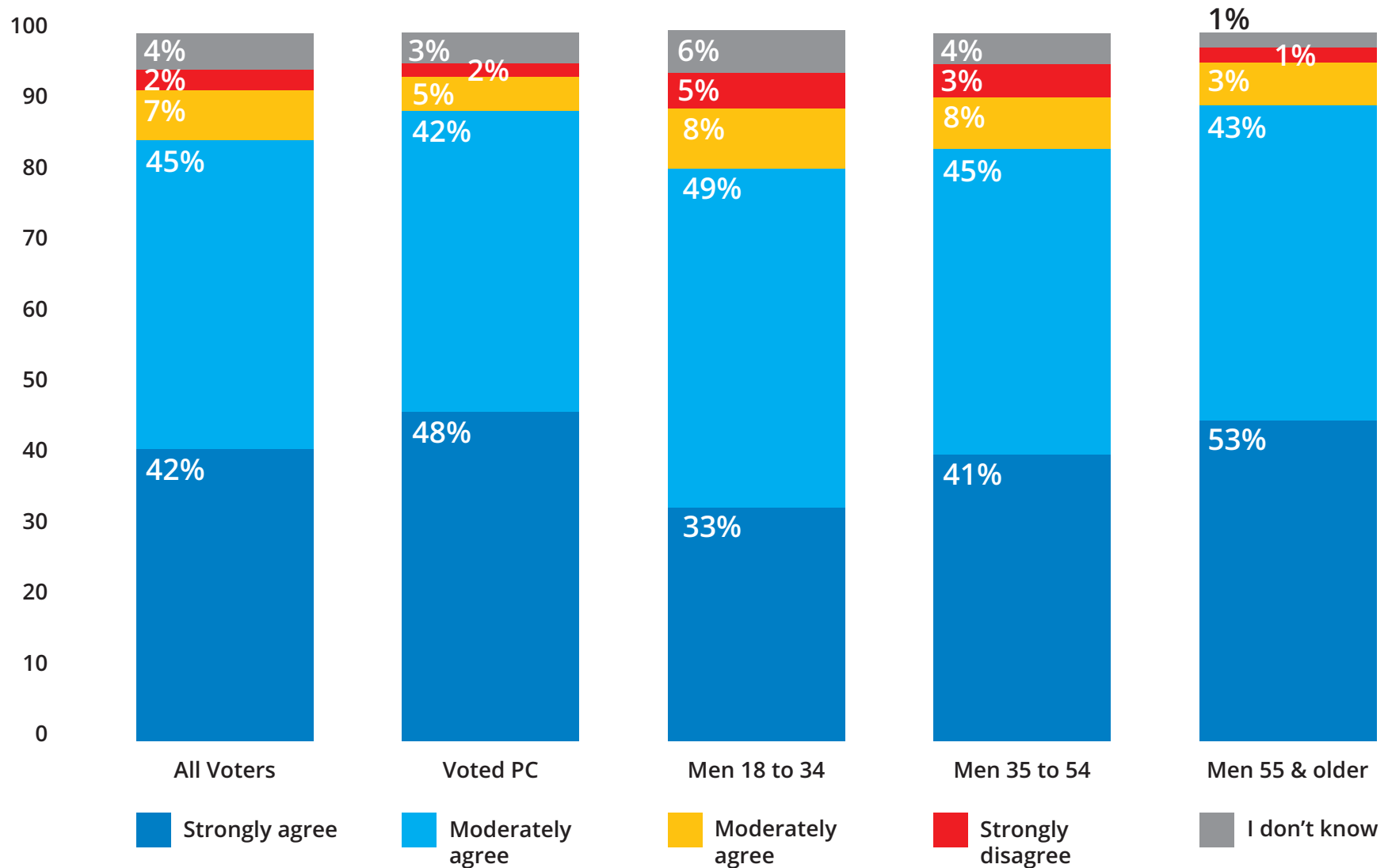
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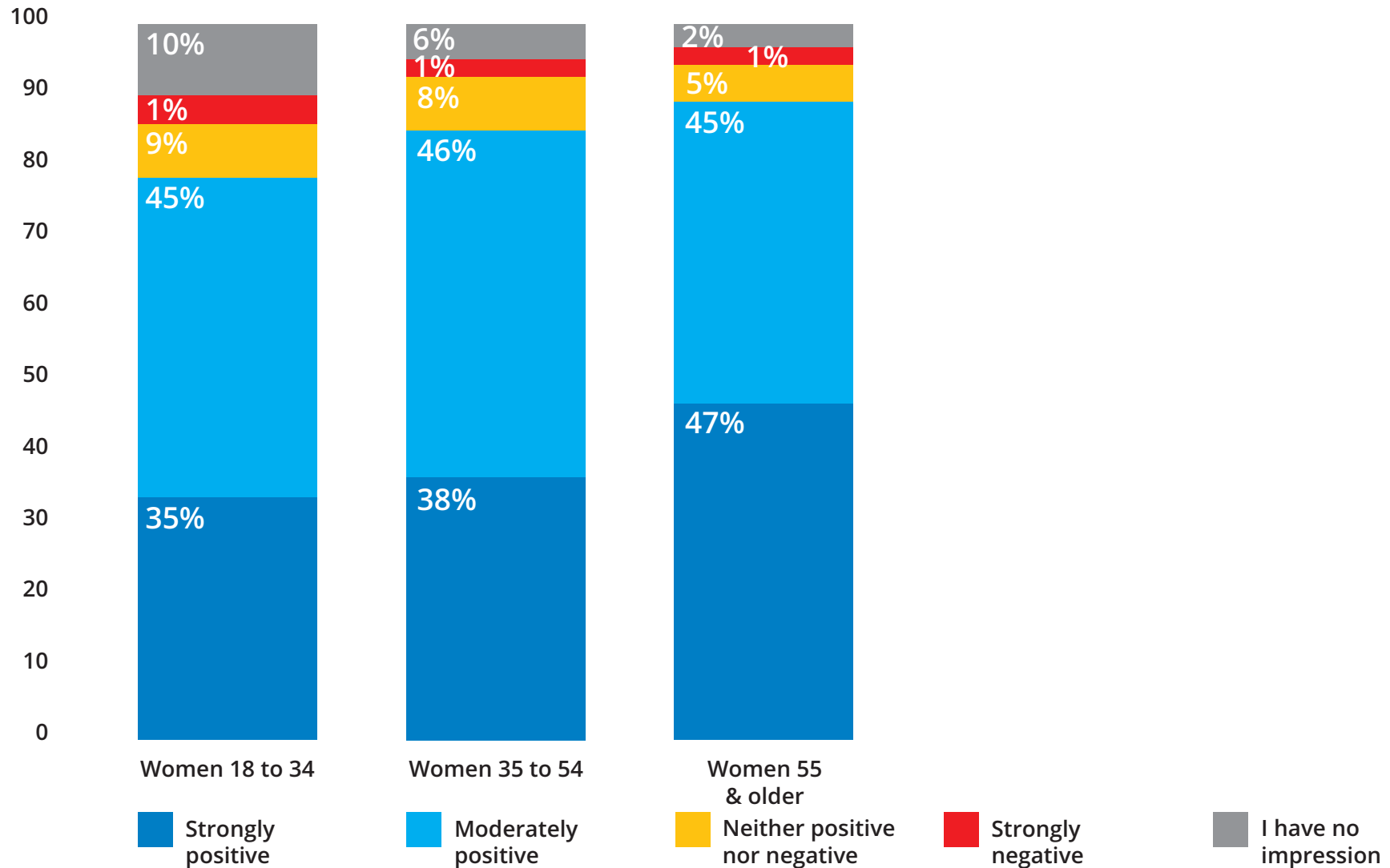
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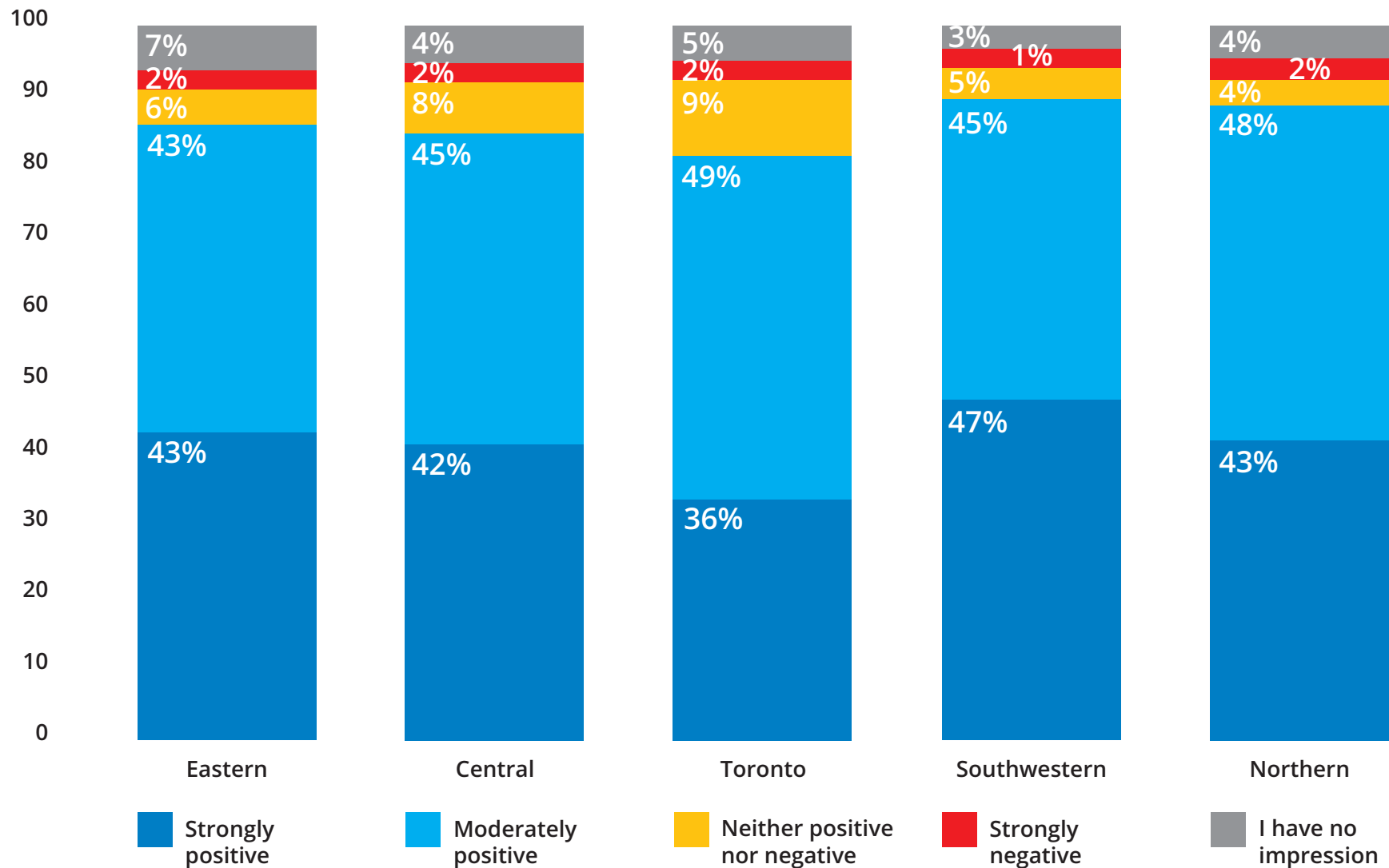
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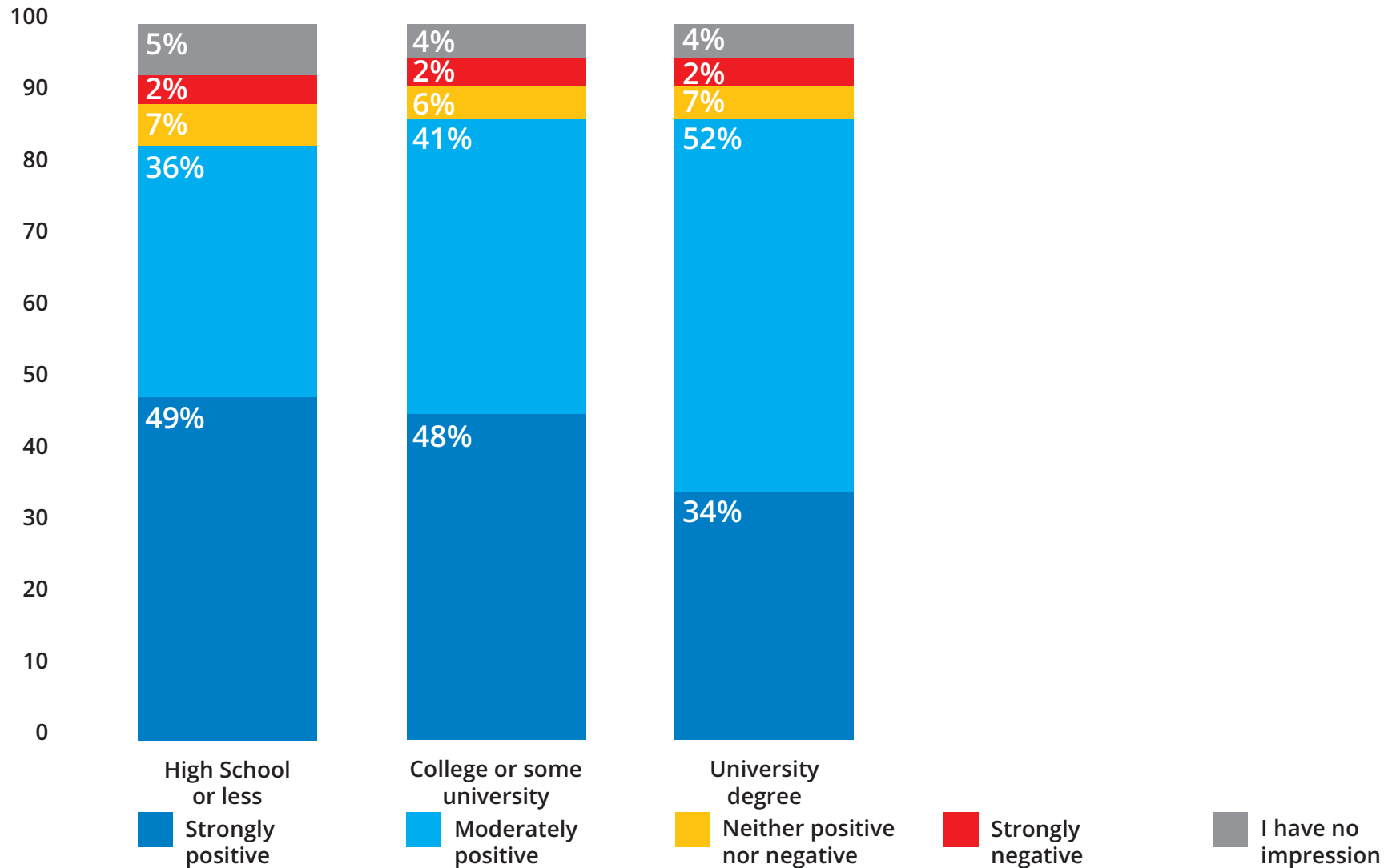
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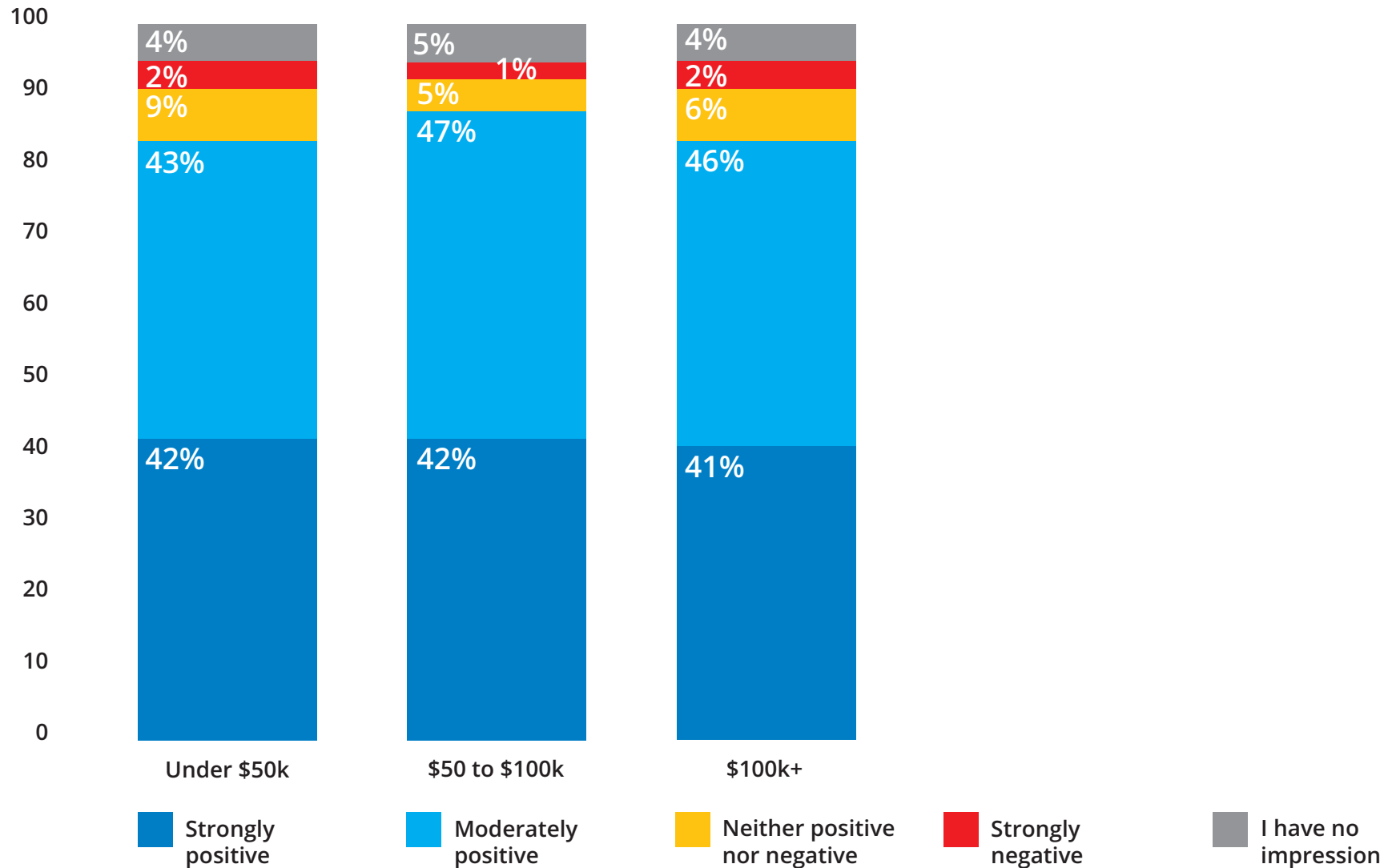
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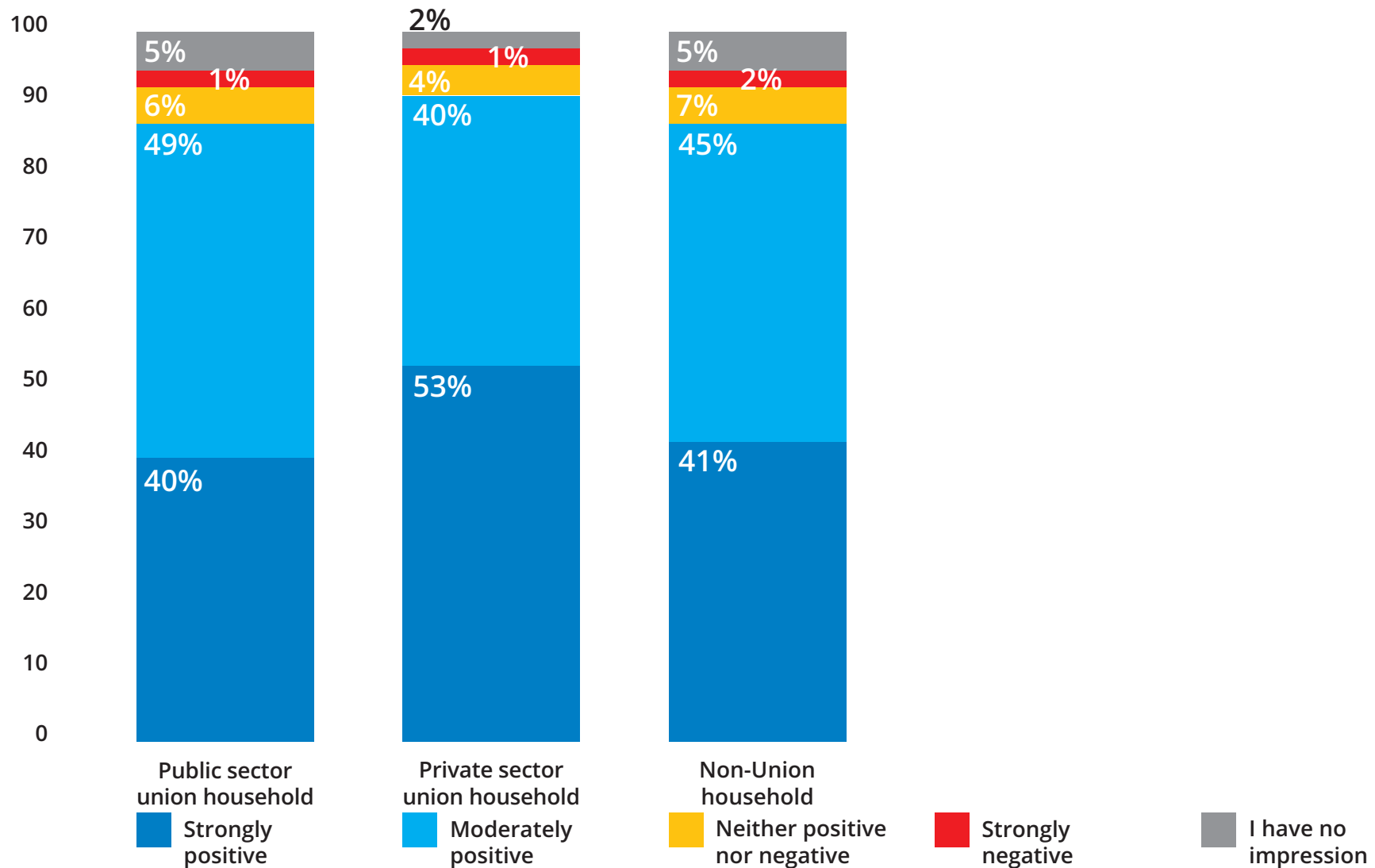
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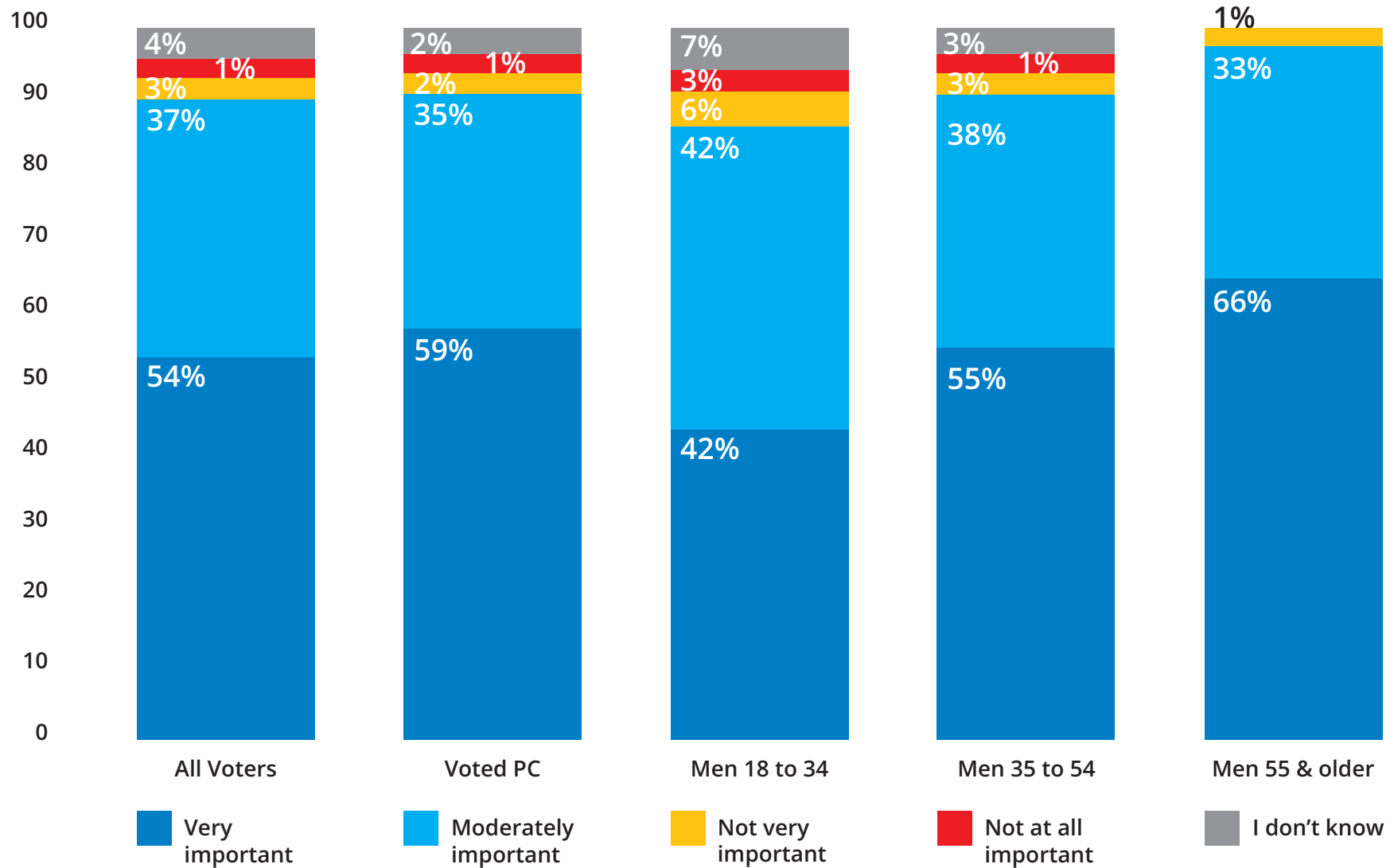
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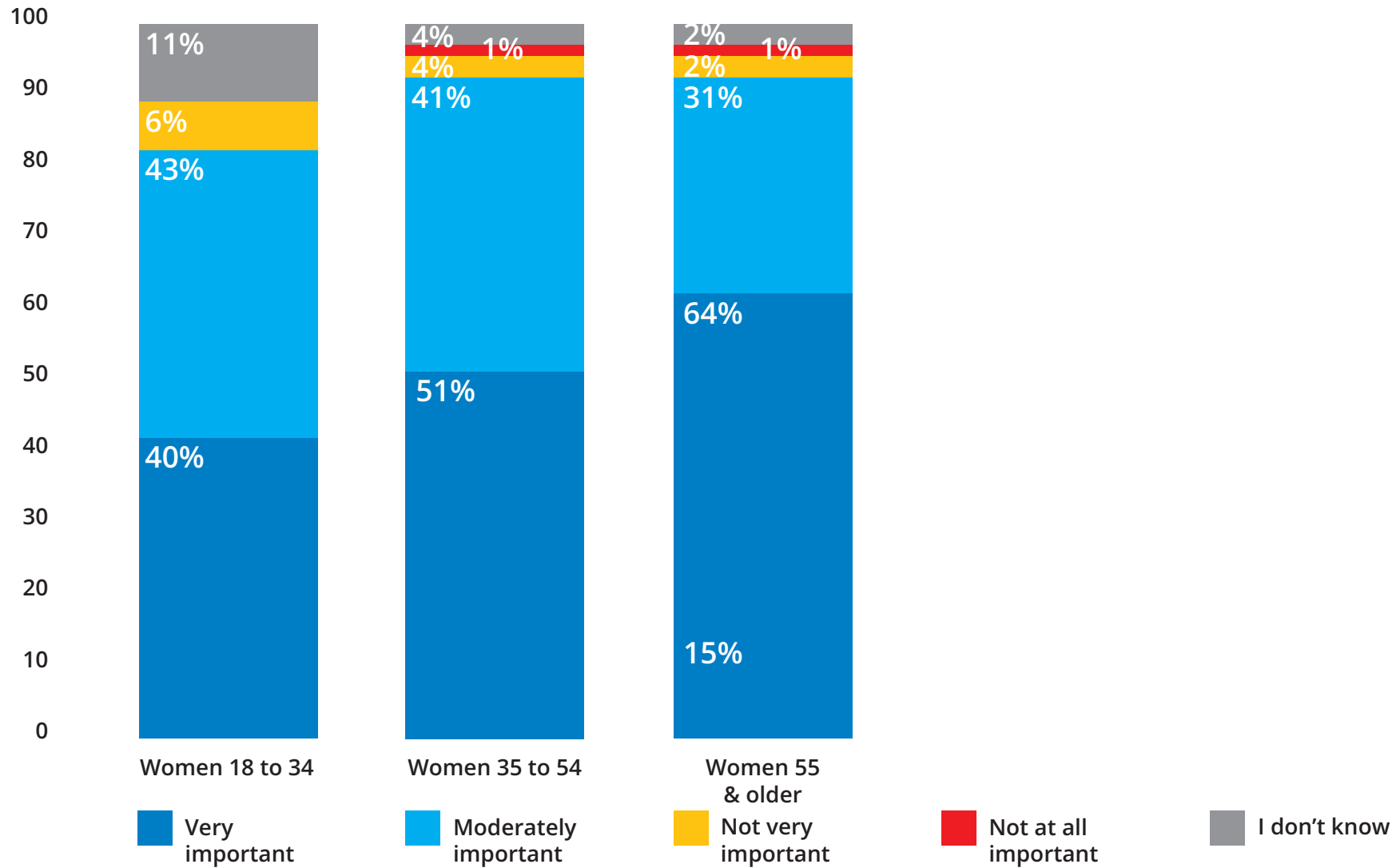
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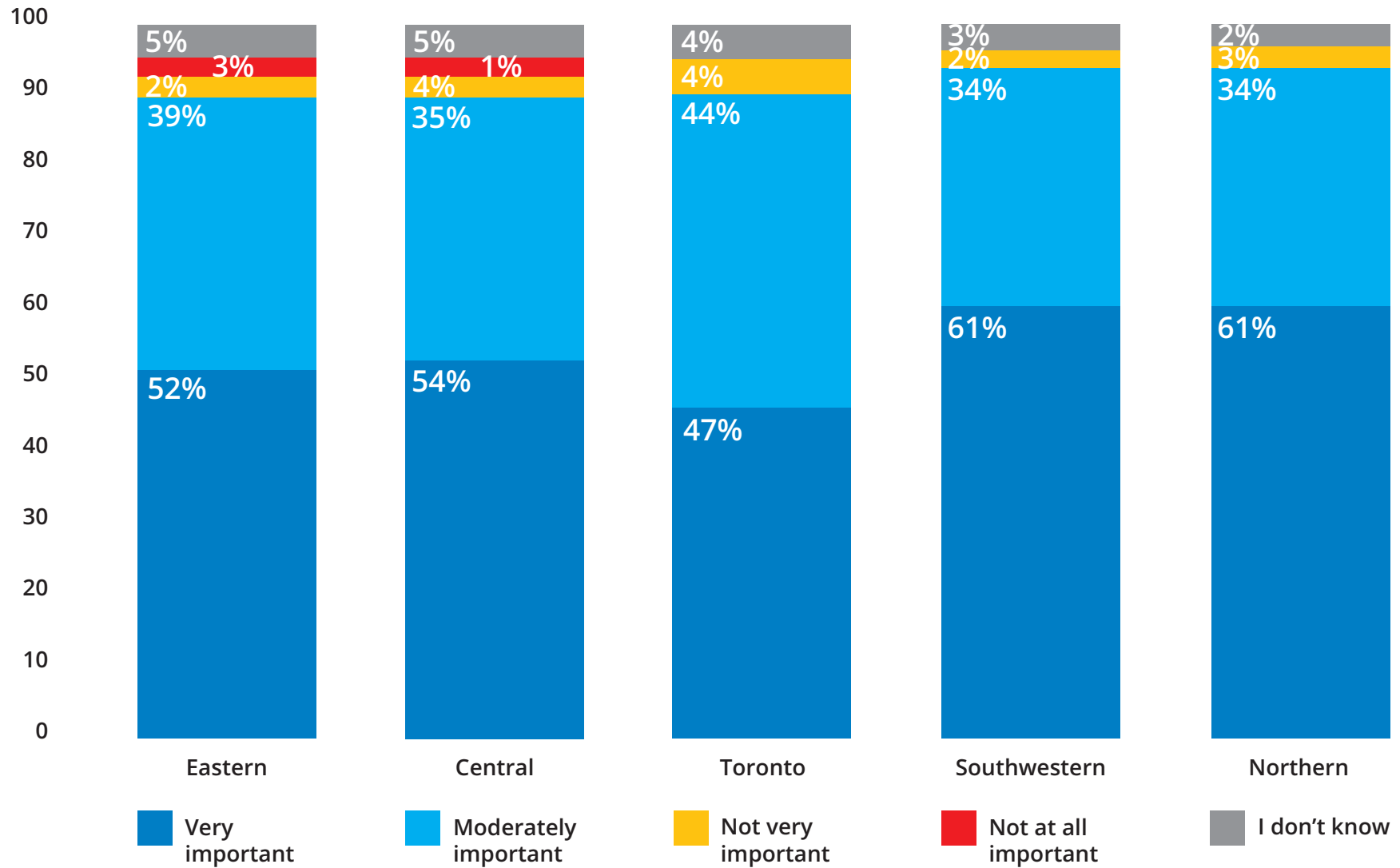
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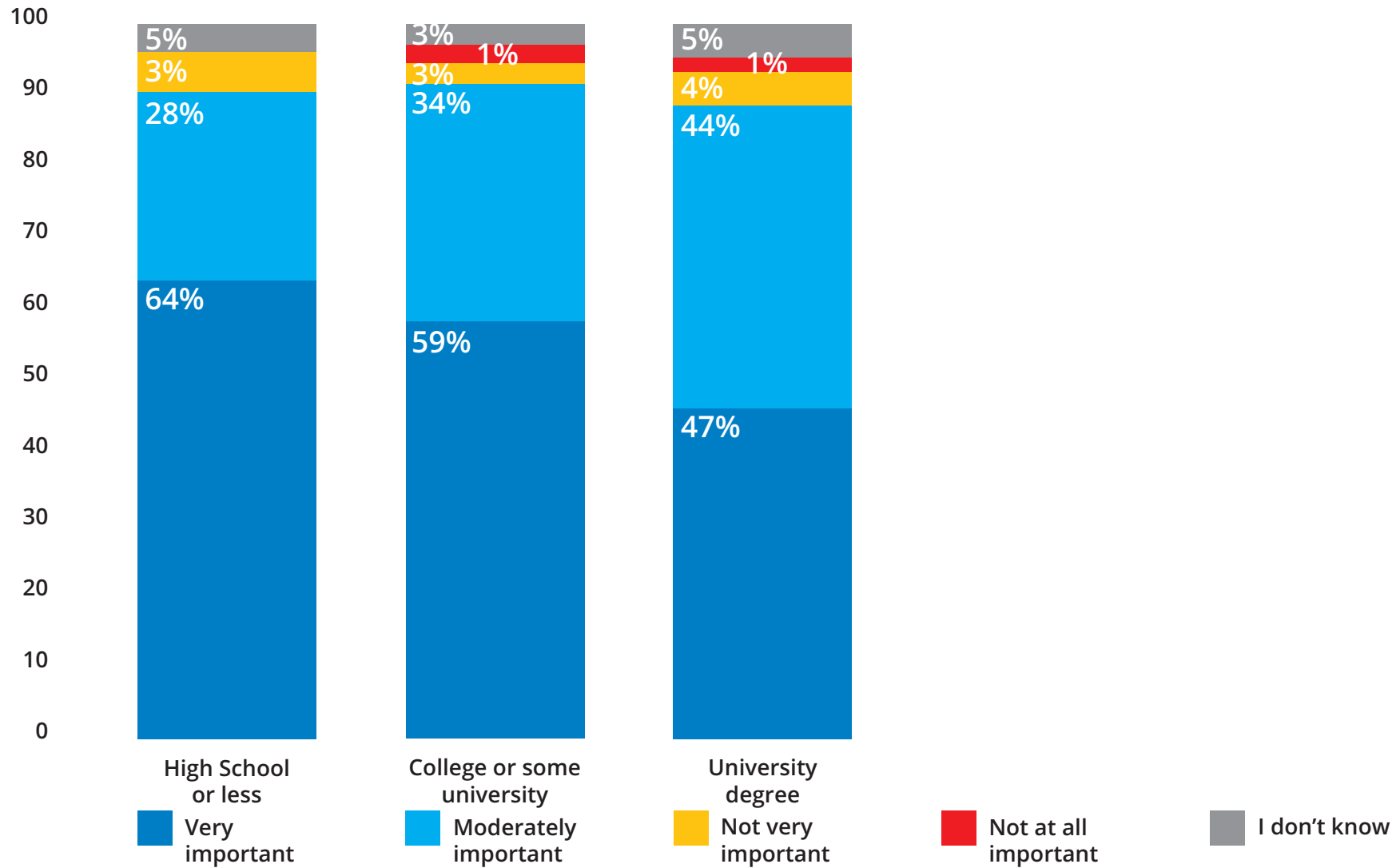
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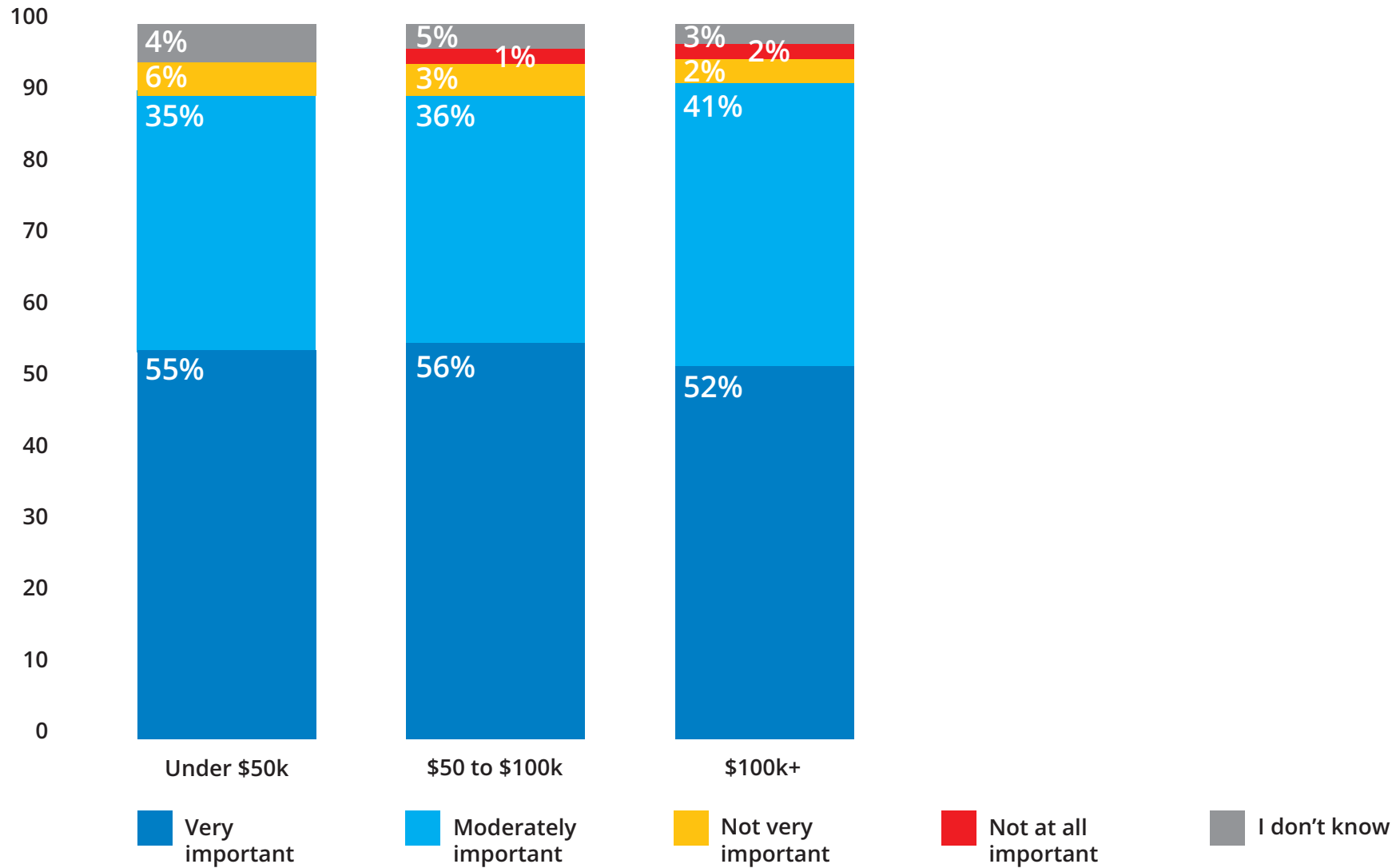
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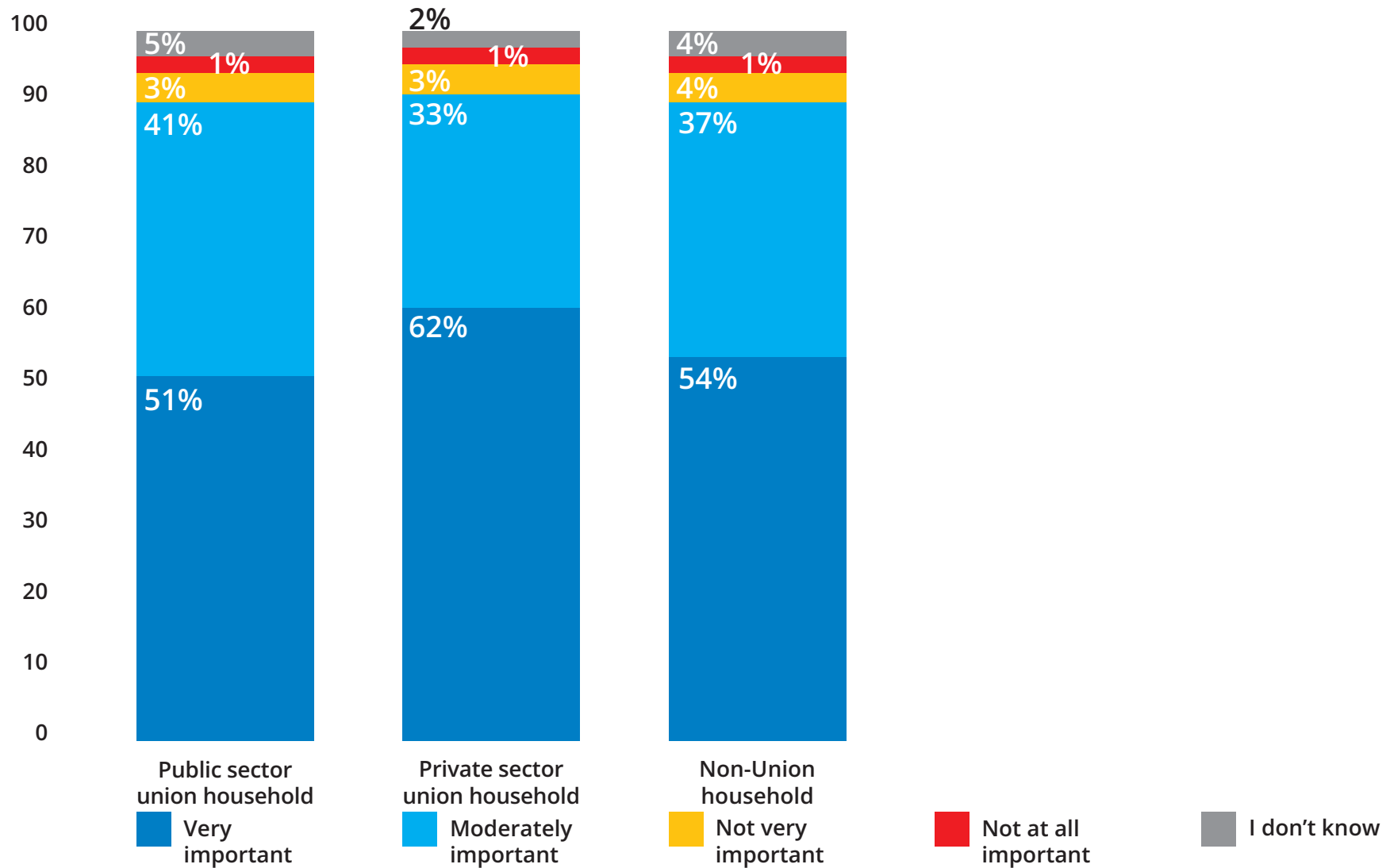
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MERIT ONTARIO ISSUES

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Nearly three quarters (73%) of Ontarians think a secret ballot should be required for forming a union, and nearly half (48%) strongly agree. Support for the idea of secret ballots rises with age. Worryingly people under 35 are far less supportive of secret ballots for union certification or decertification. Support is higher in union households (78%) than non-union households (71%).

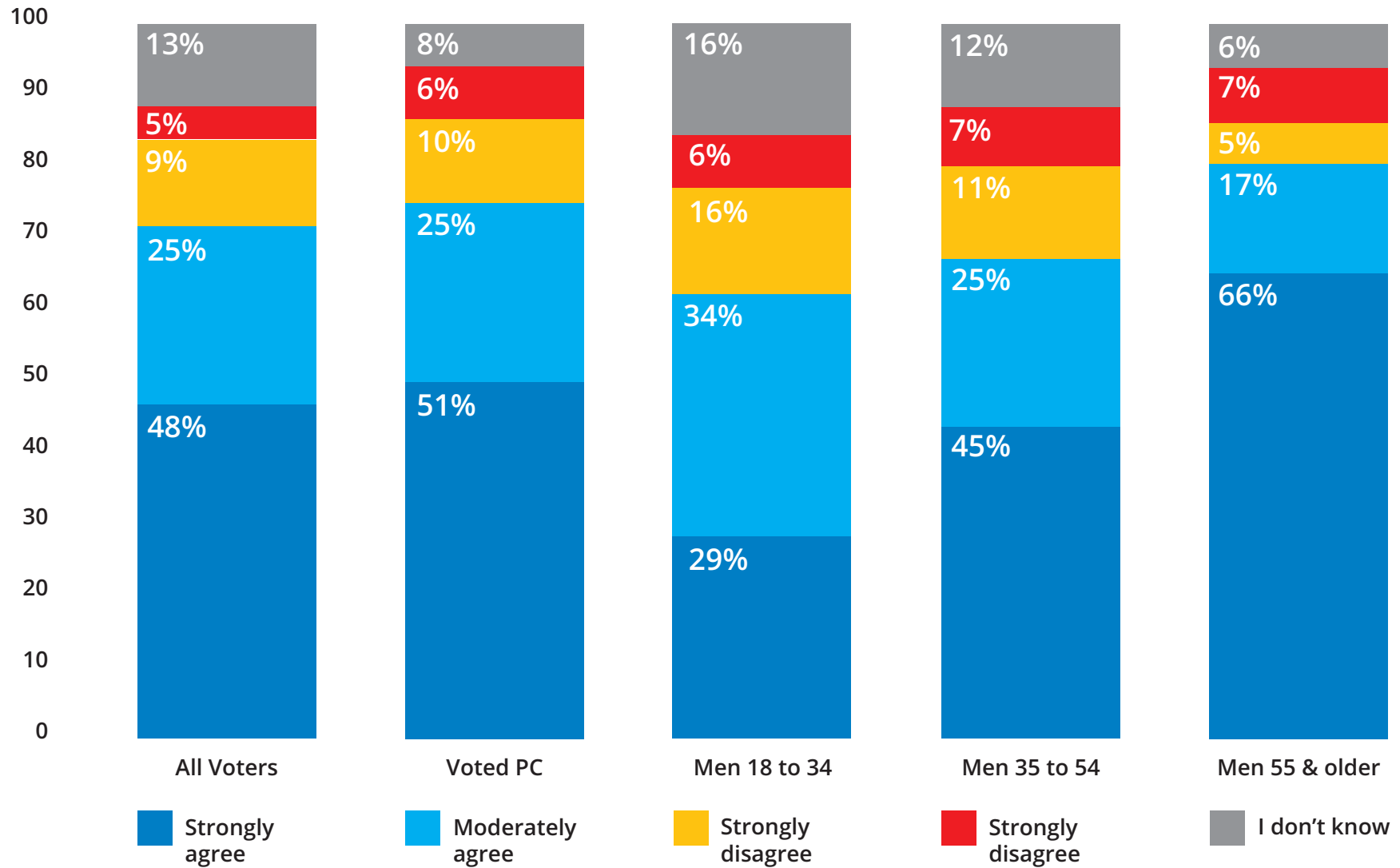
Only a third (33%) of people think that bidding and working on public works should be restricted to companies with unionized employees. Support for the idea declines as age and income increase. Support for restricting bid to unionized workforces is far higher among both public sector (41%) and private sector (50%) households.

The messaging presented in favour of lowering mandatory apprenticeship ratios connected with respondents. 70% agreed that ratios should be lowered, this is even higher among PC voters and people over 55.

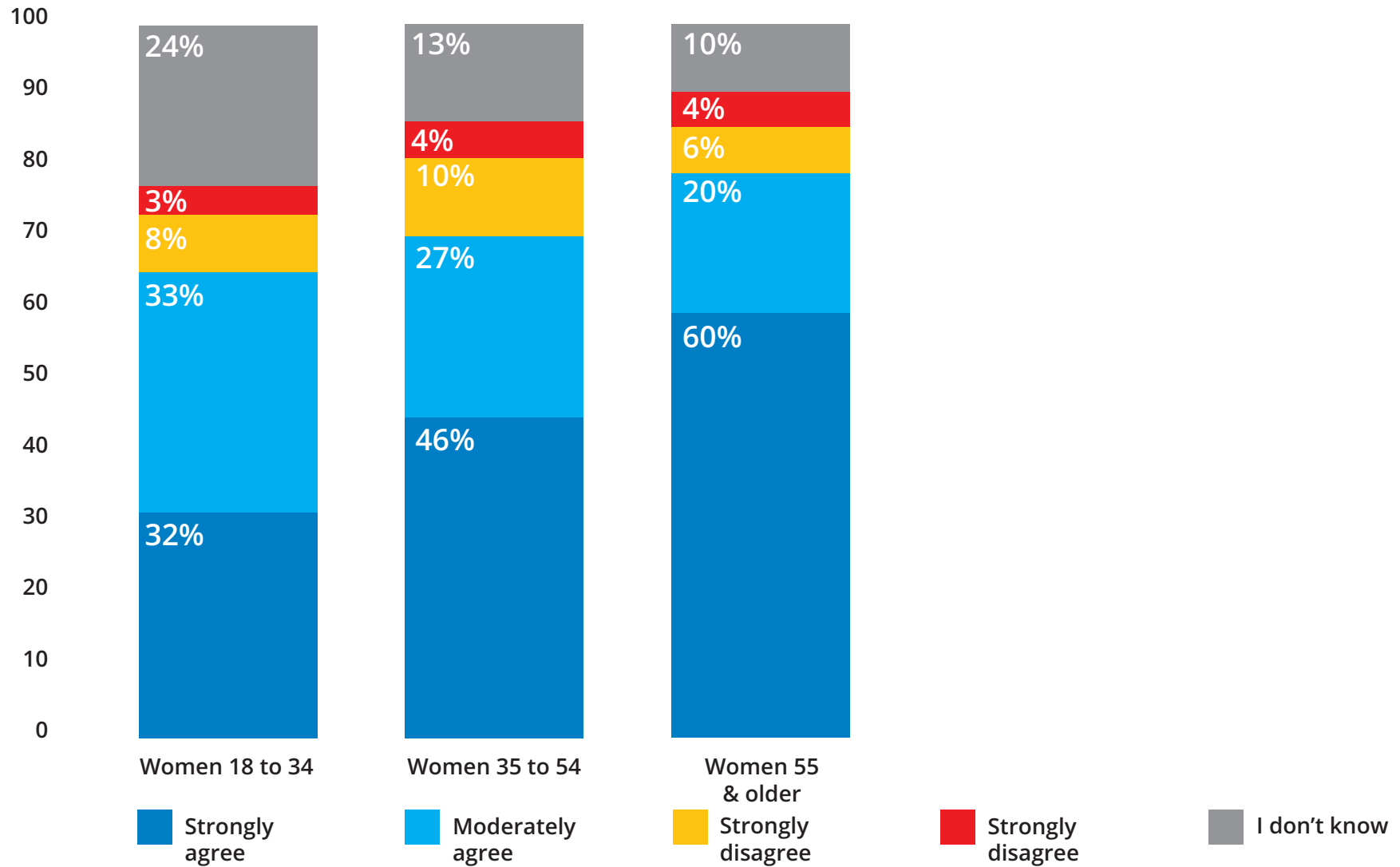
A clear majority support all employees being allowed to vote on unionization (63%). There were no significant deviations from this figure, except among young men and in Eastern Ontario (support was 57% in both).

The issues that are important to Merit command the broad support of Ontarians and of Ontario PC voters in particular. The unions are out of step with the public on their demands and in many cases out of step with their own members.

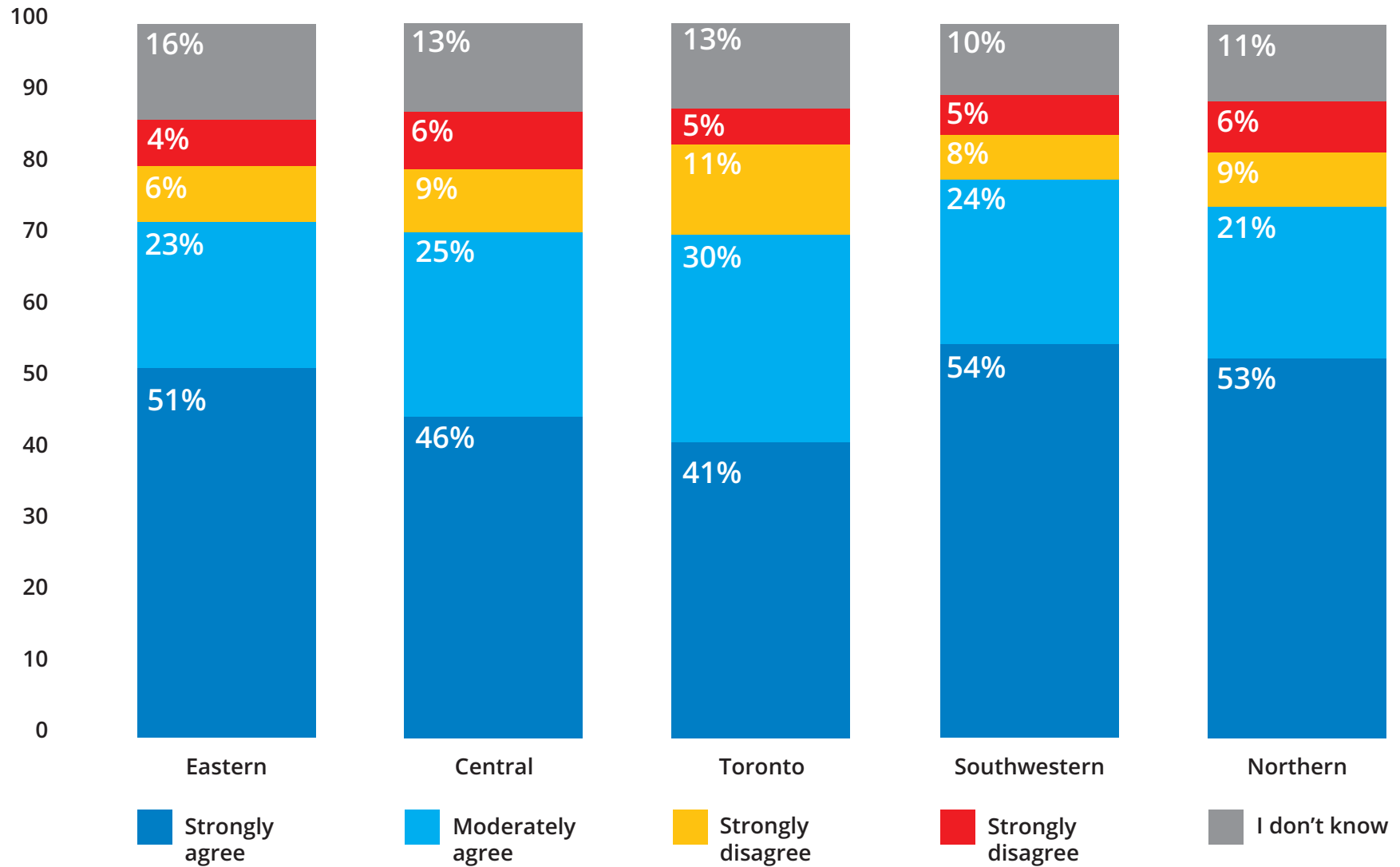
A SECRET BALLOT VOTE SHOULD BE REQUIRED WHEN FORMING OR REMOVING A UNION FROM A WORKPLACE



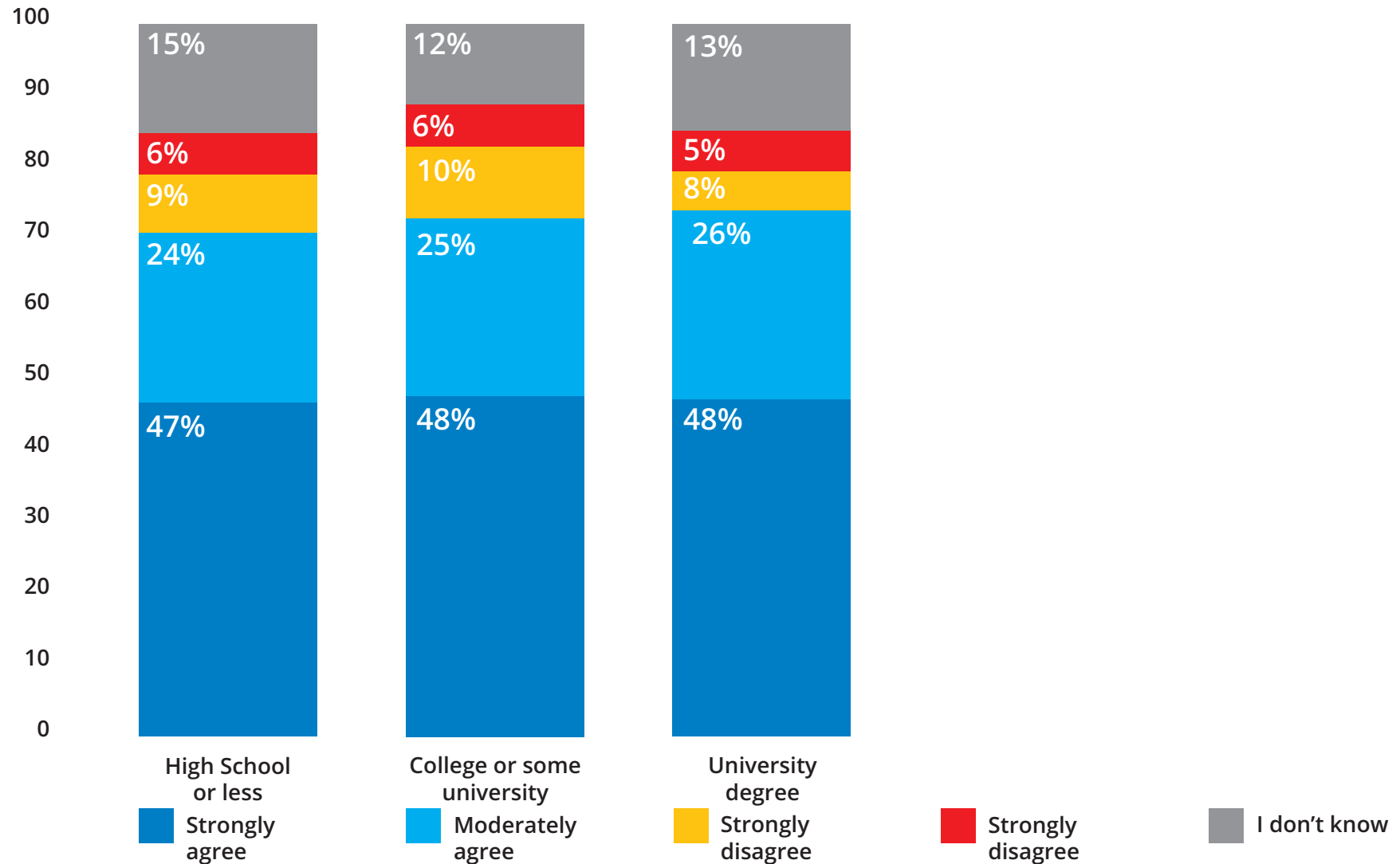
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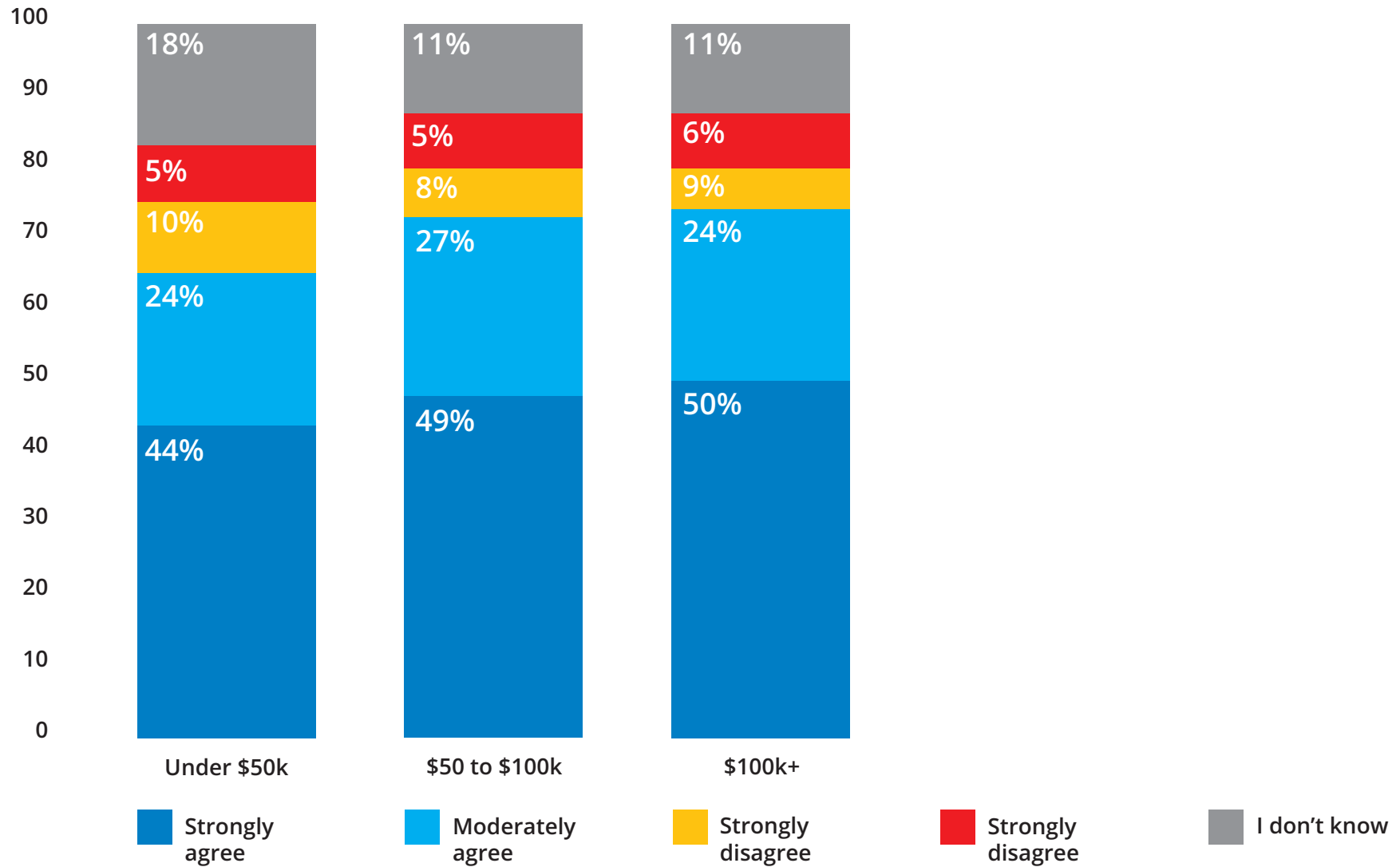
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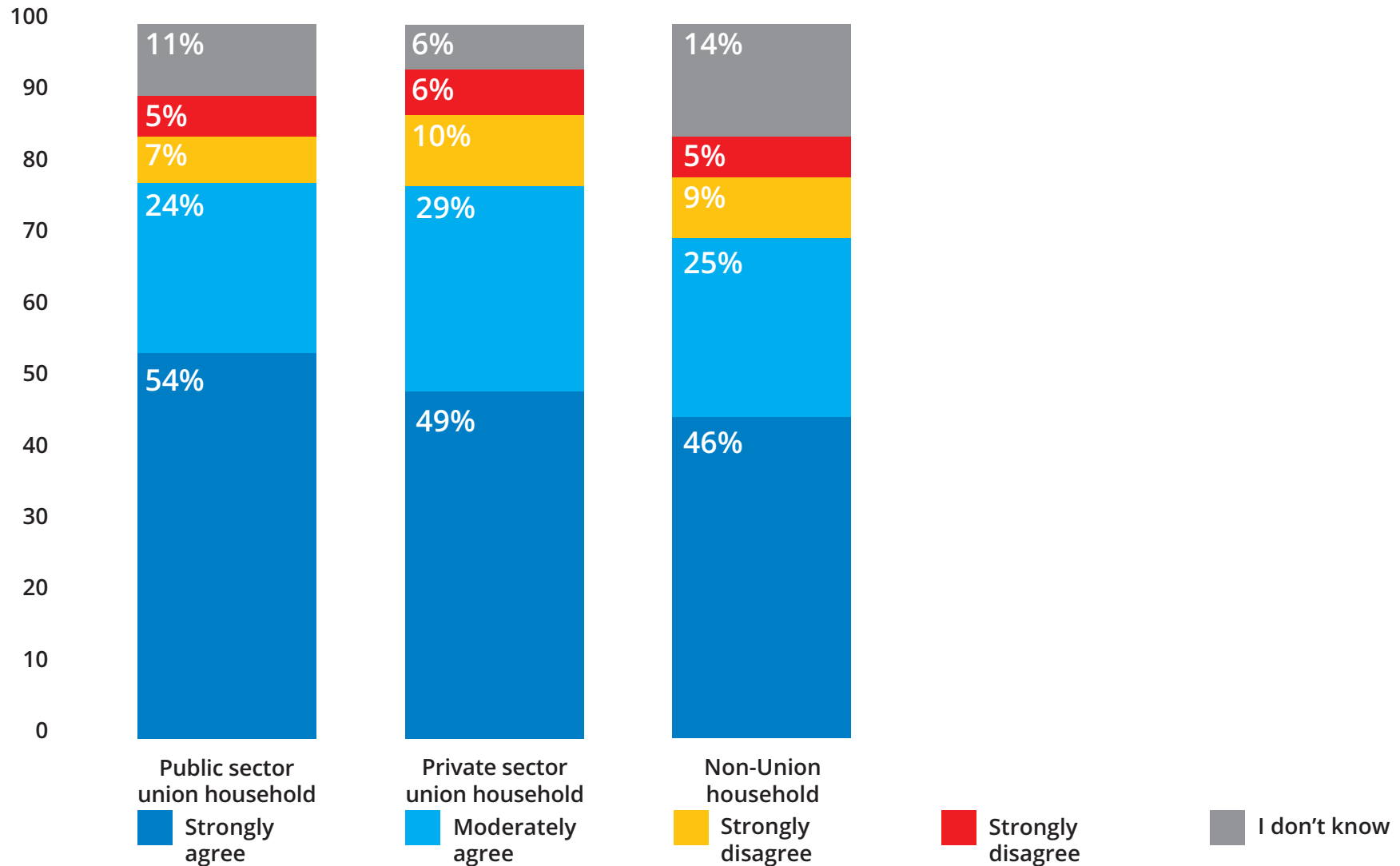
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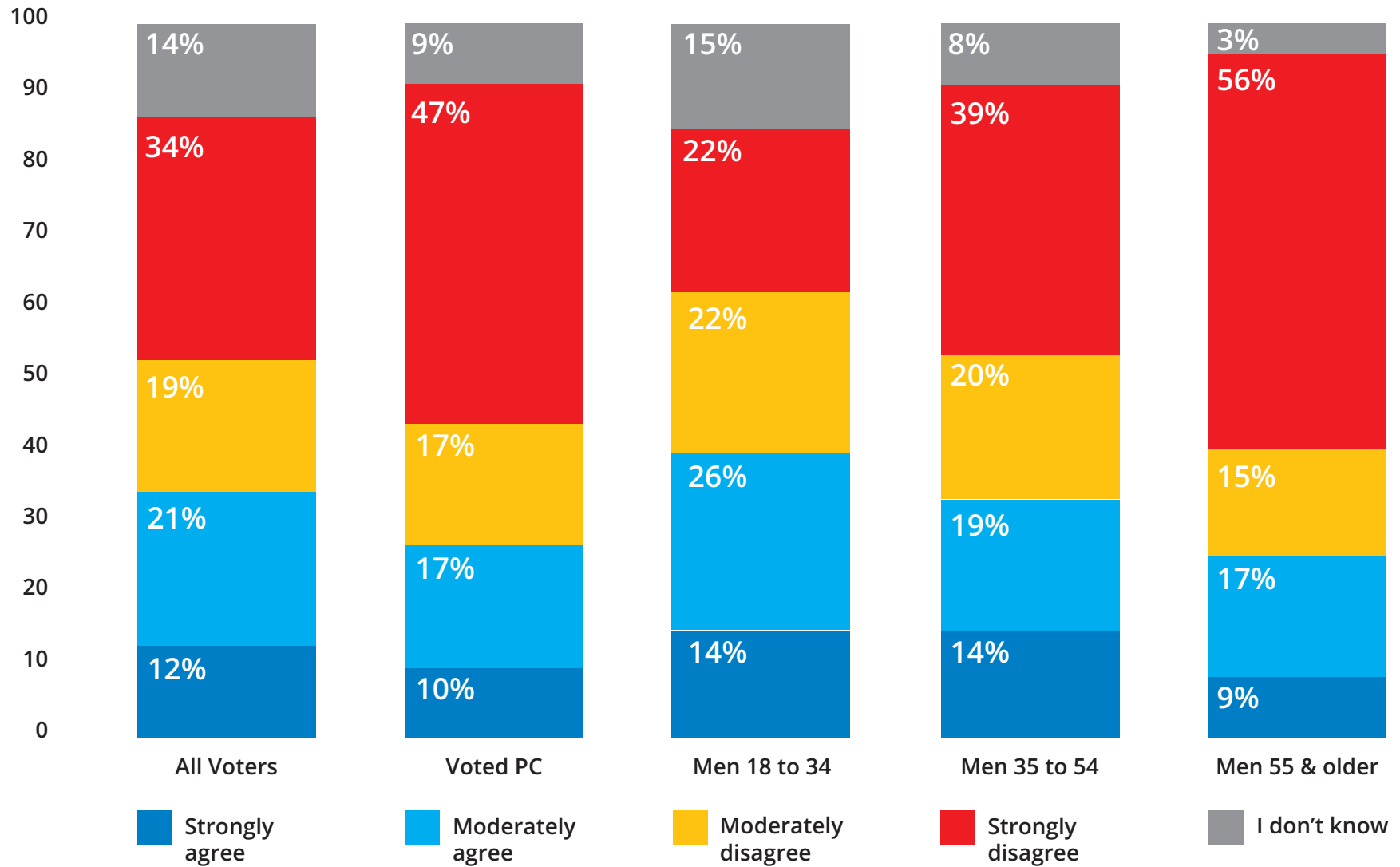
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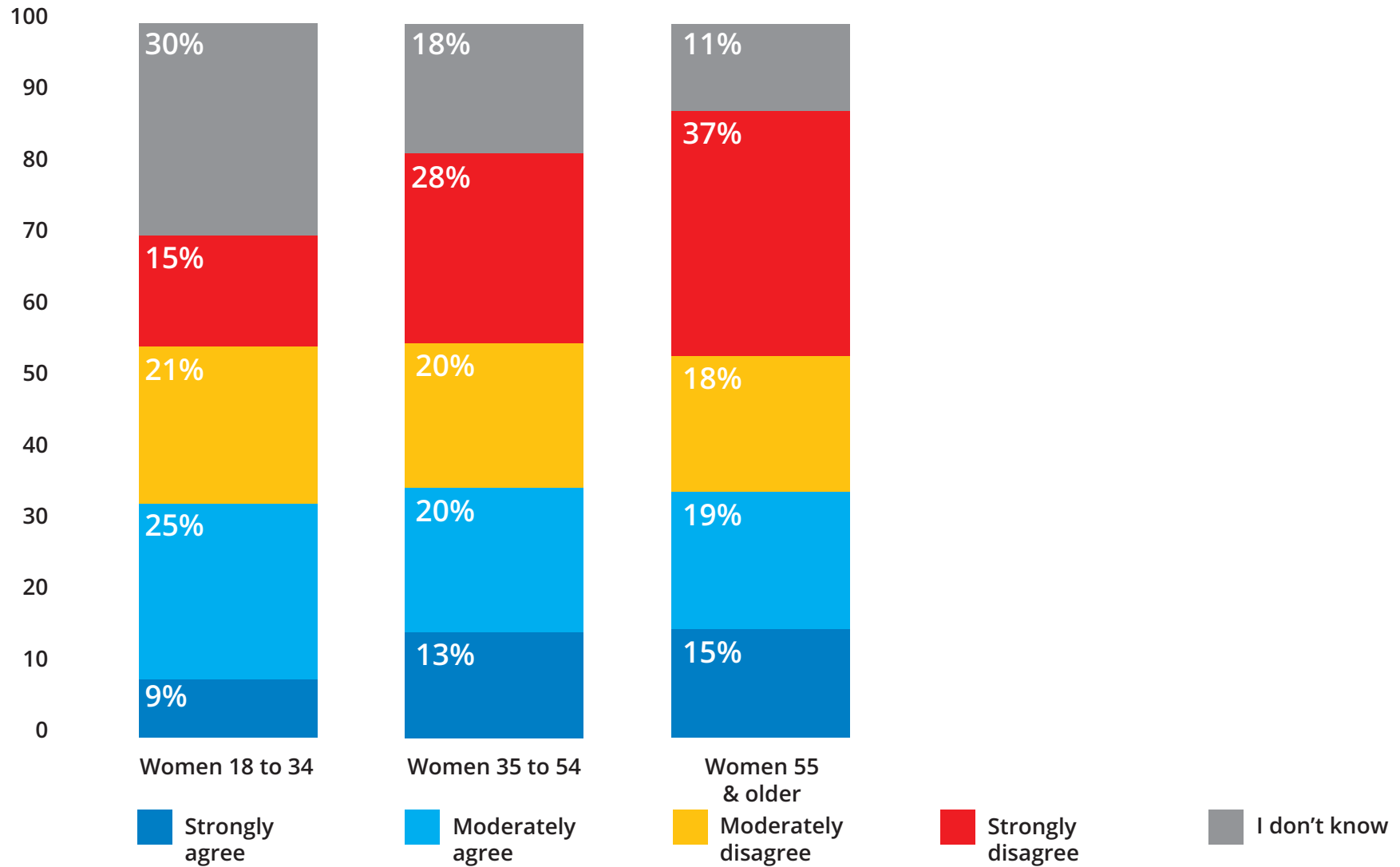
ONLY UNIONIZED COMPANIES GET TO BID AND WORK ON PUBLIC CONTRACTS

Governments should be allowed to restrict bidding and working on public contracts solely to companies with unionized employees while preventing non-unionized companies from bidding and doing the work.

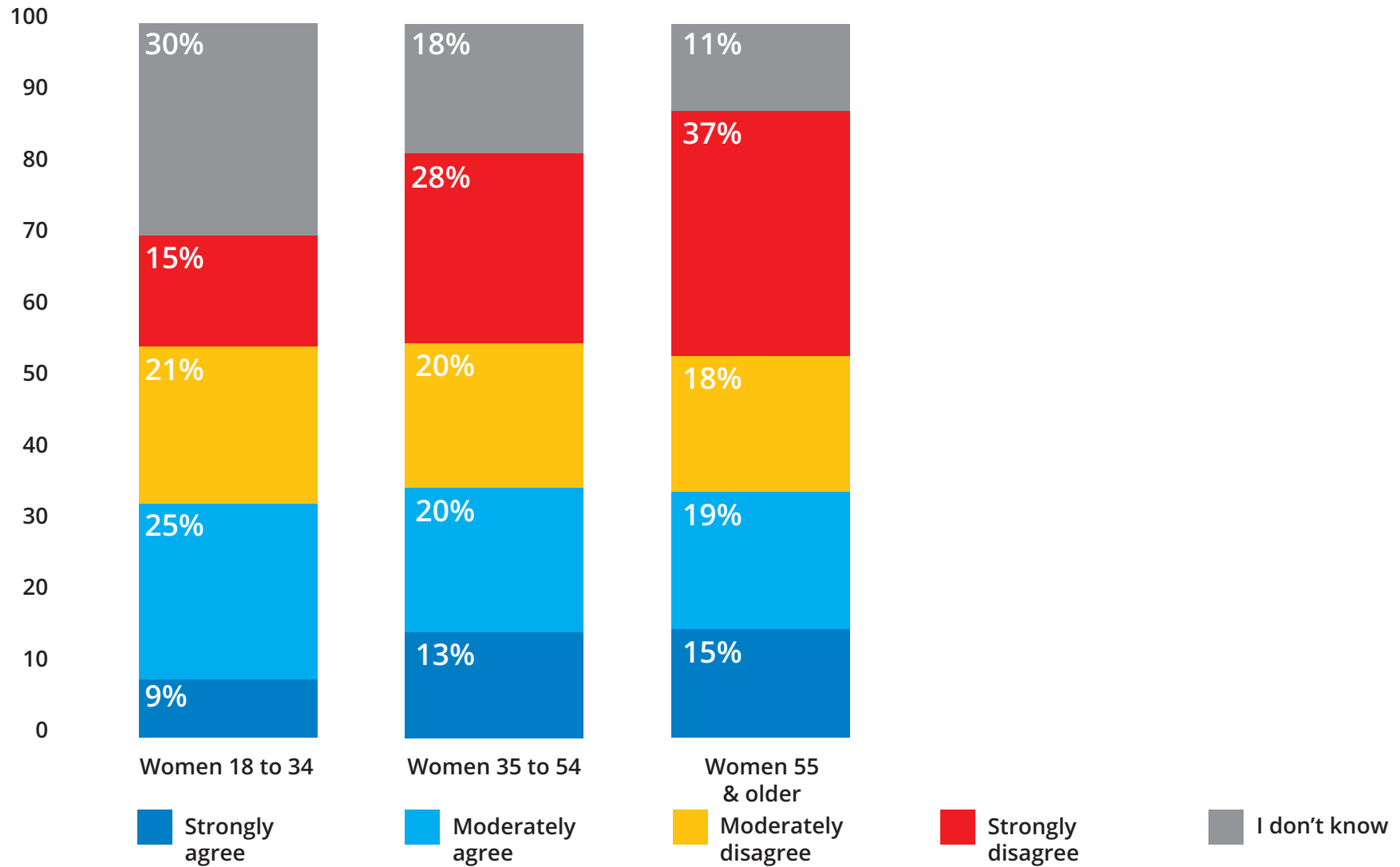
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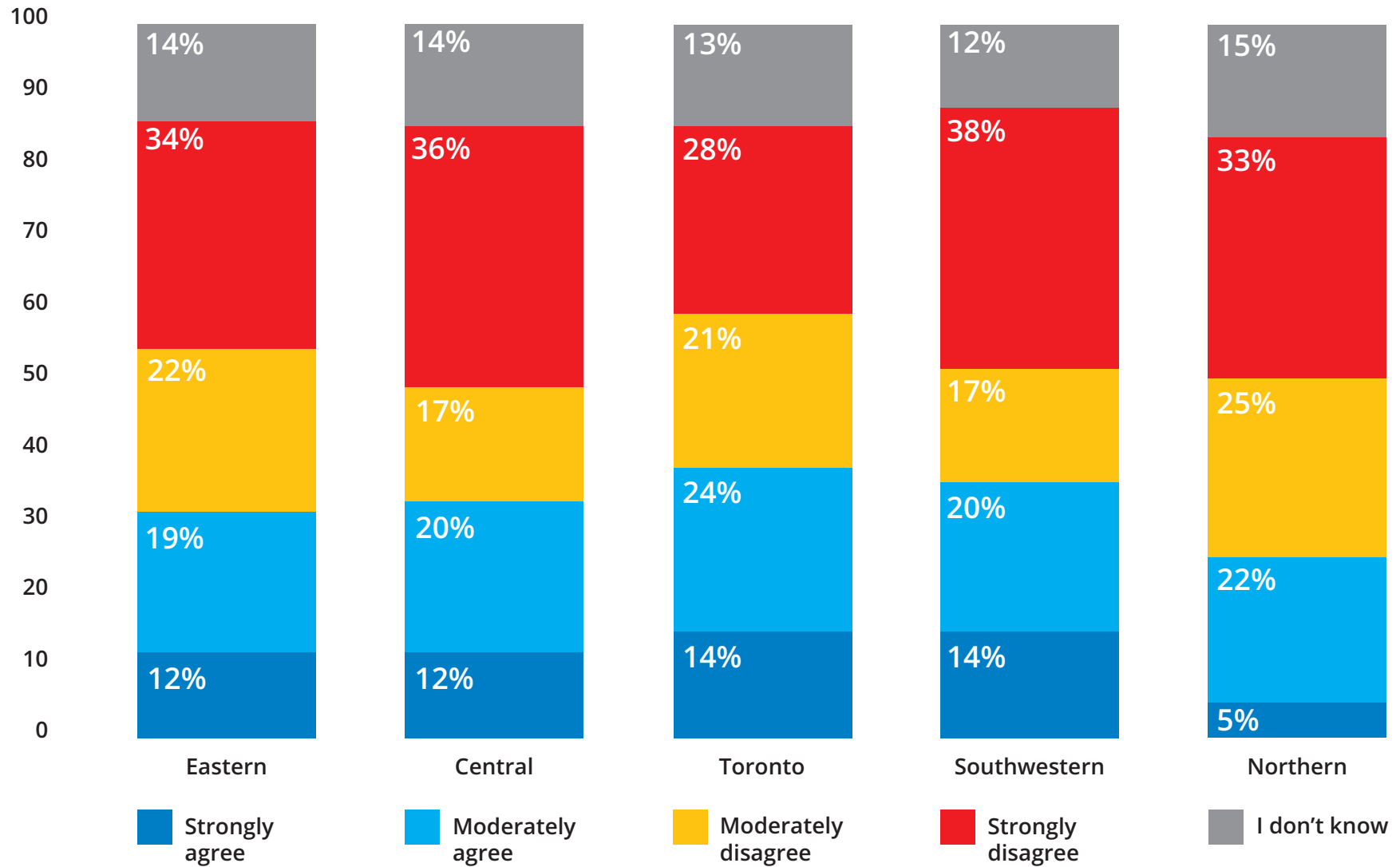
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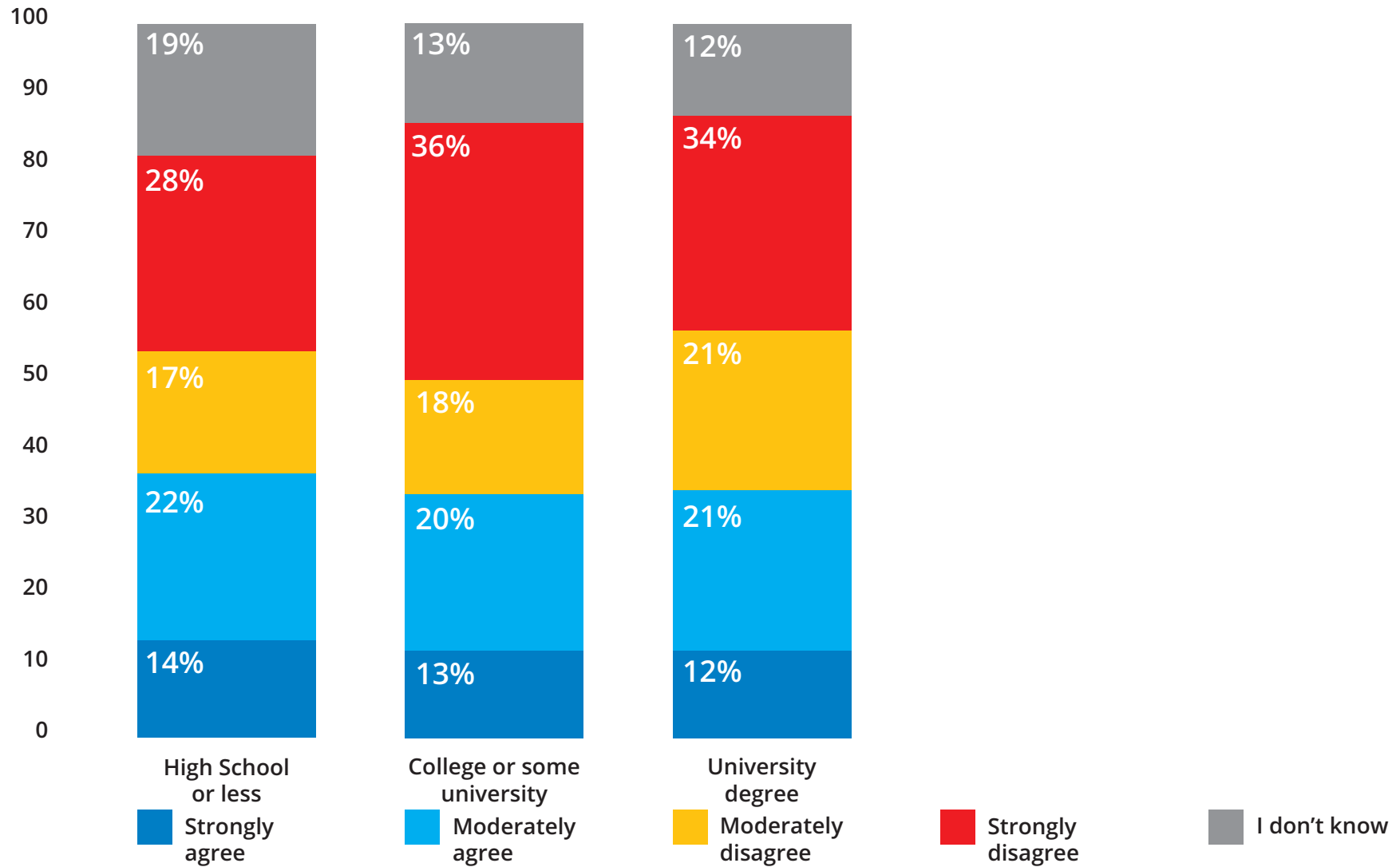
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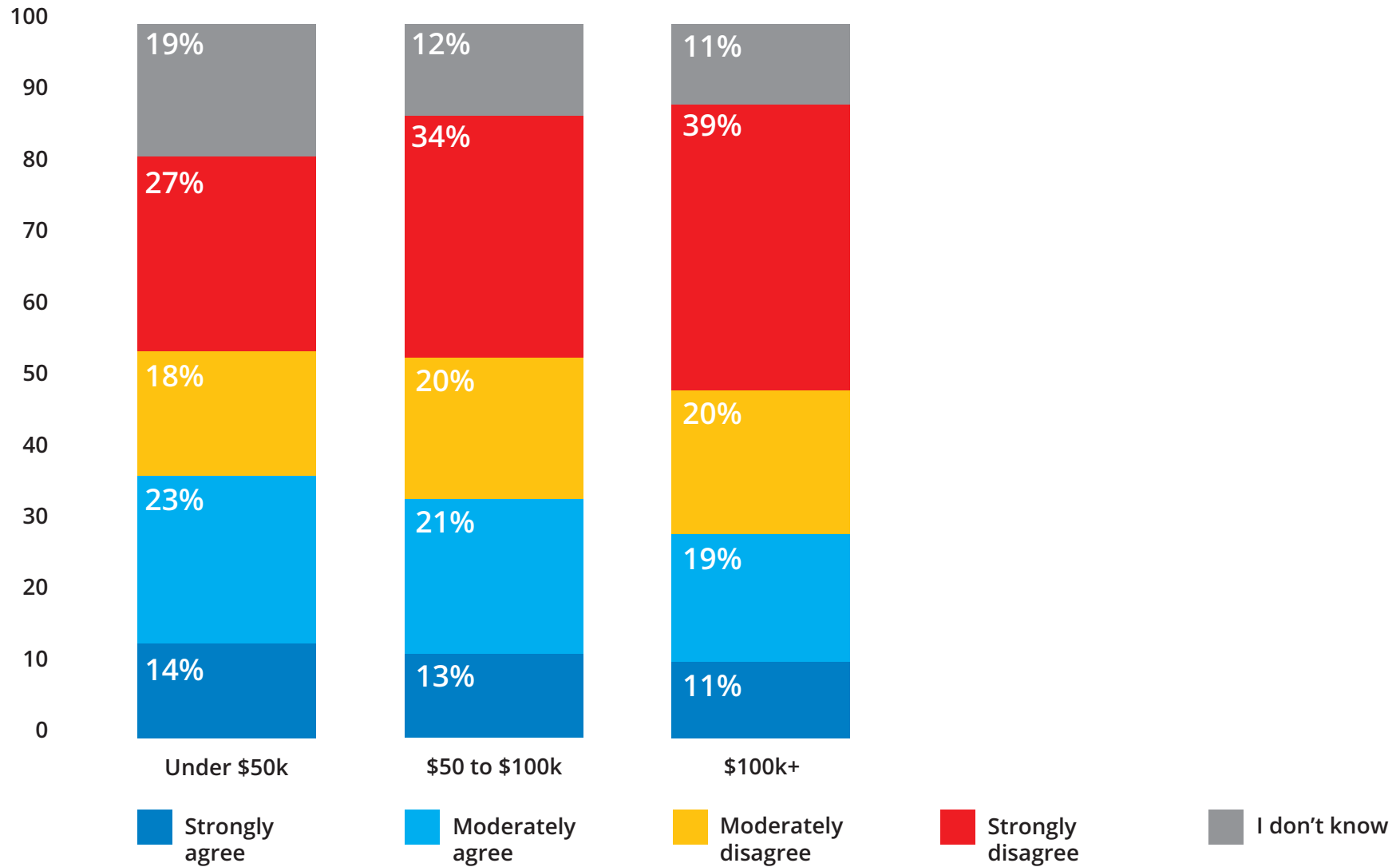
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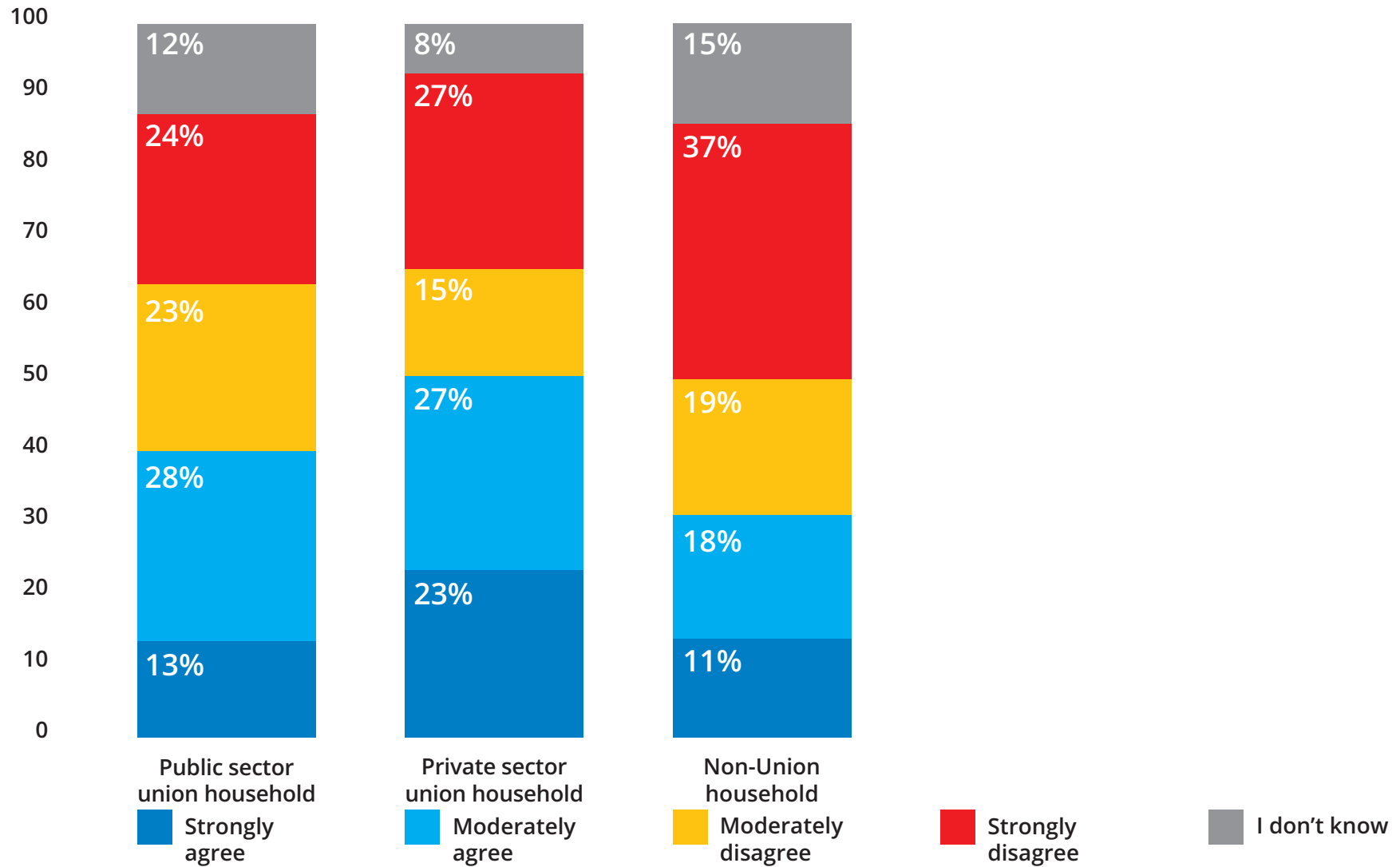
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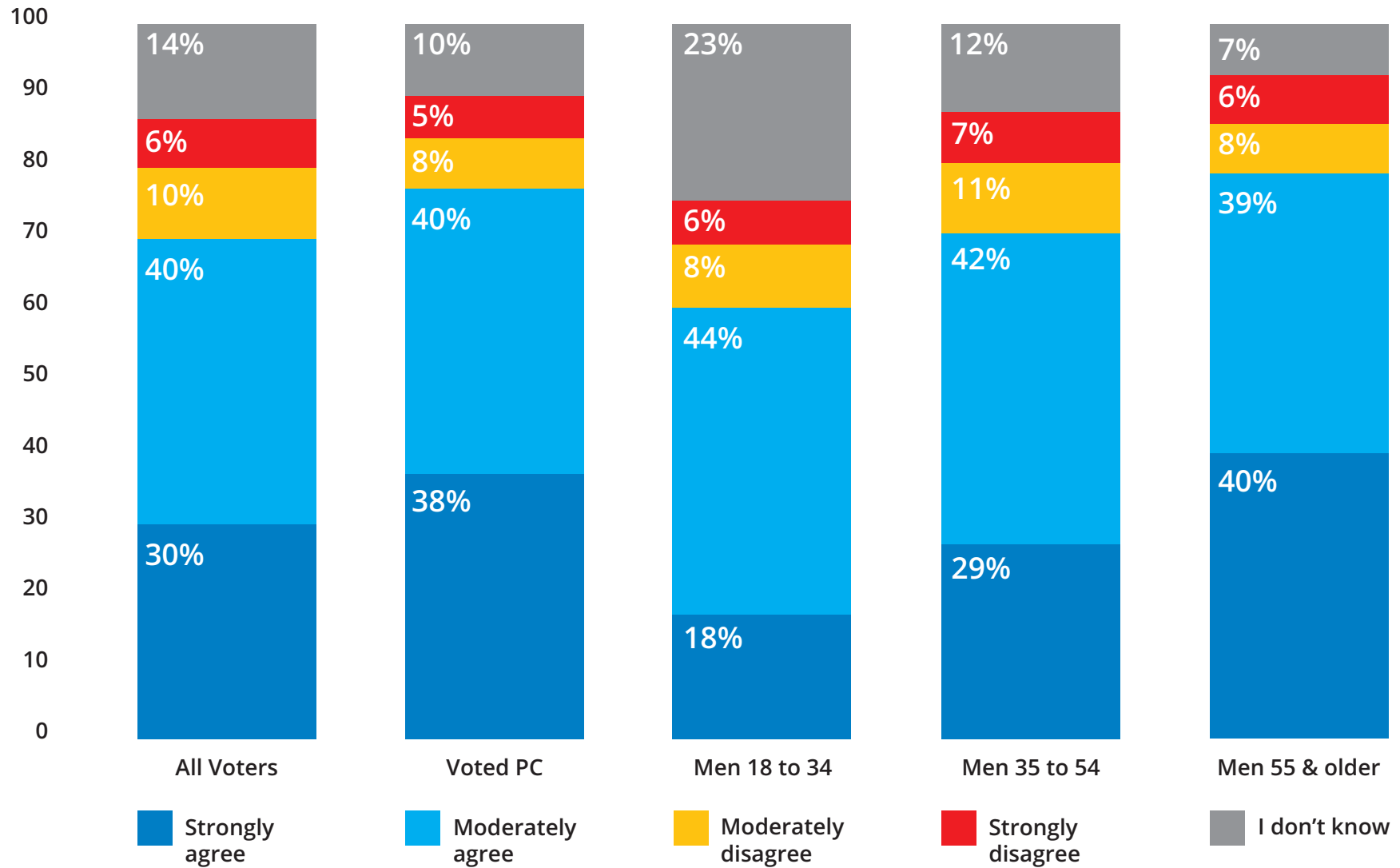
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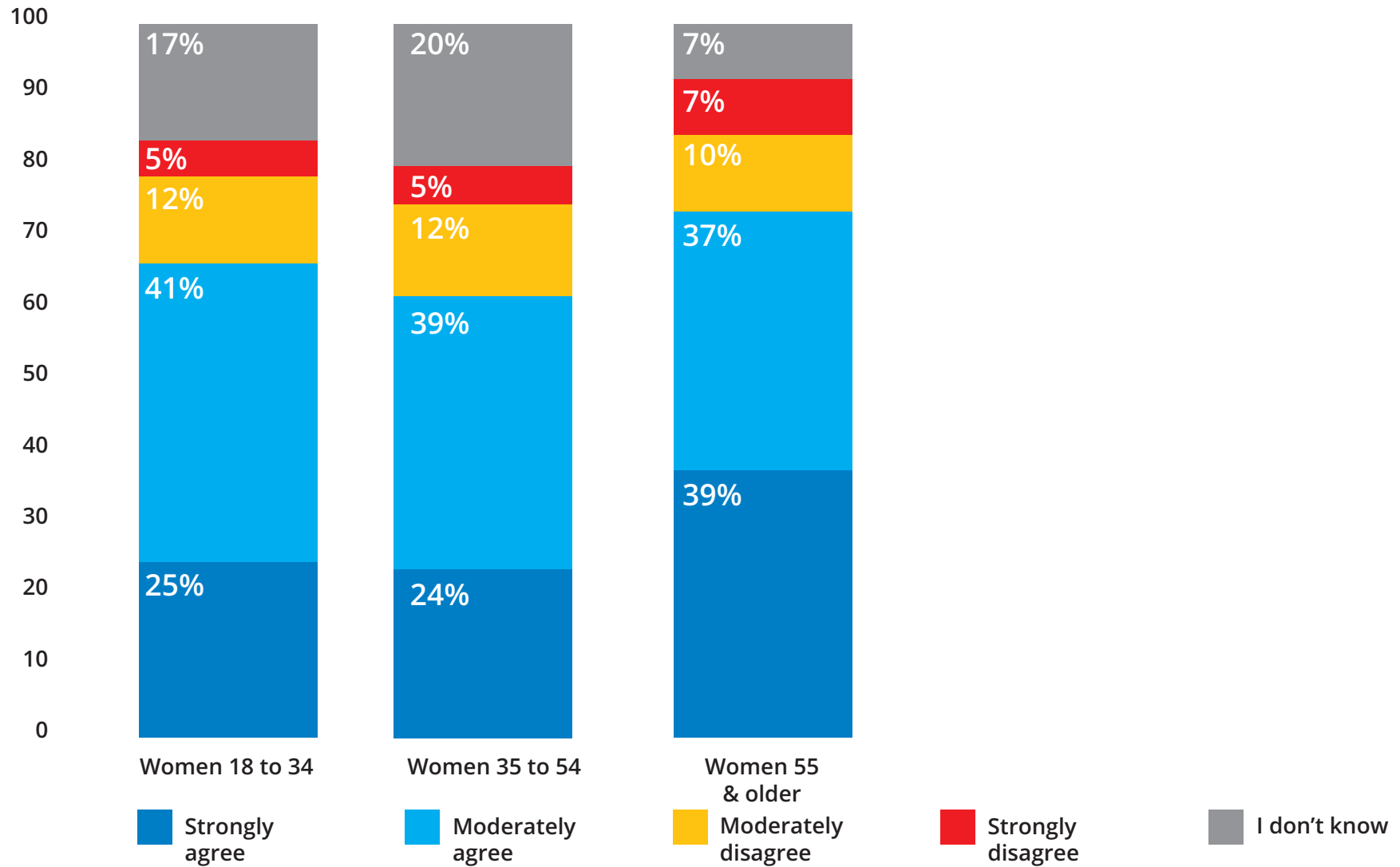
SHOULD APPRENTICESHIP RATIOS BE LOWERED?

Right now, there is a limit to how many apprentices can work with journeyperson at any given time. The government of Ontario is currently reviewing these apprentice to journeyperson ratios in order to address the shortage of skilled trade workers. Would you support allowing for more apprentices to obtain on the job training by lowering mandatory ratios?

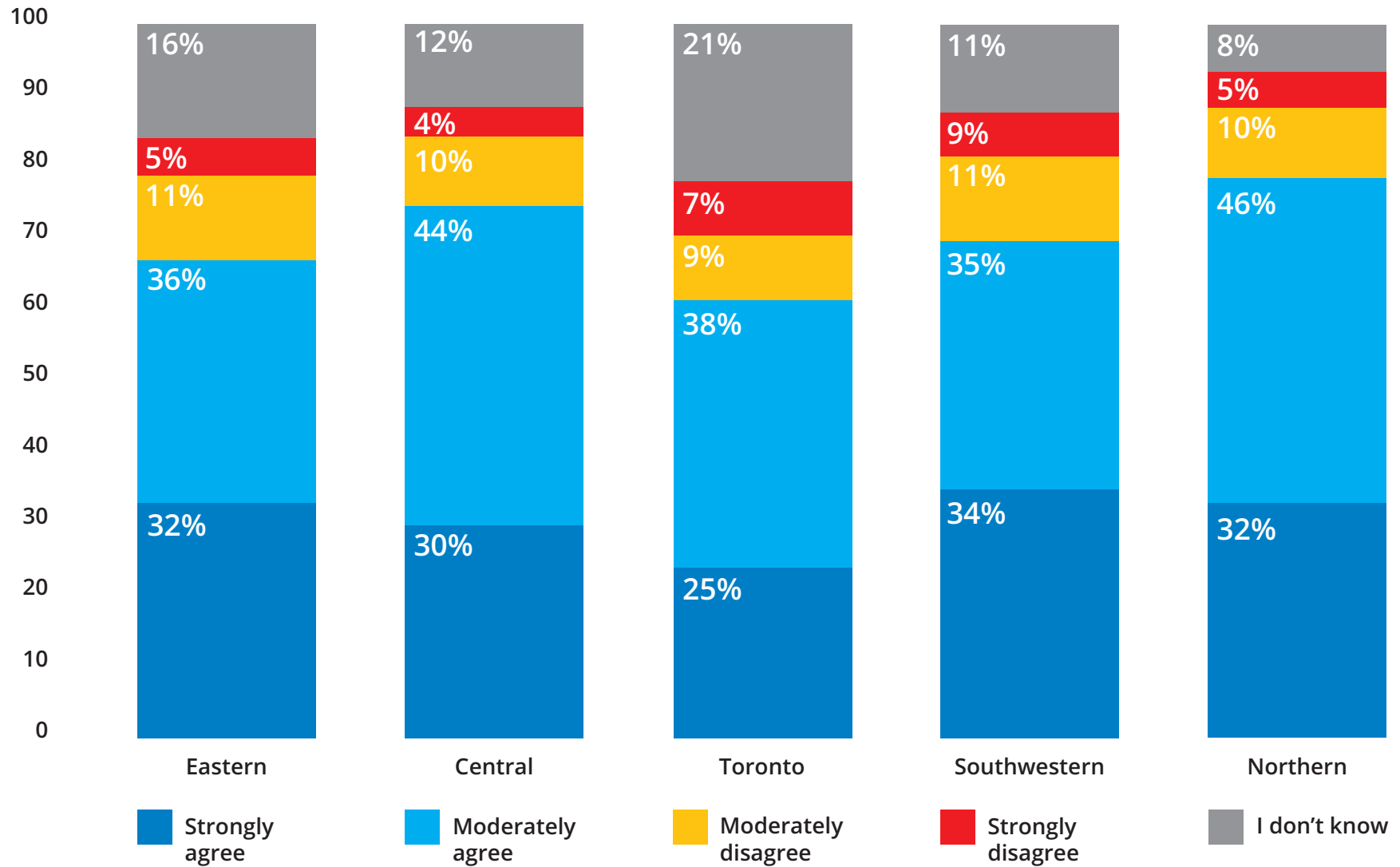
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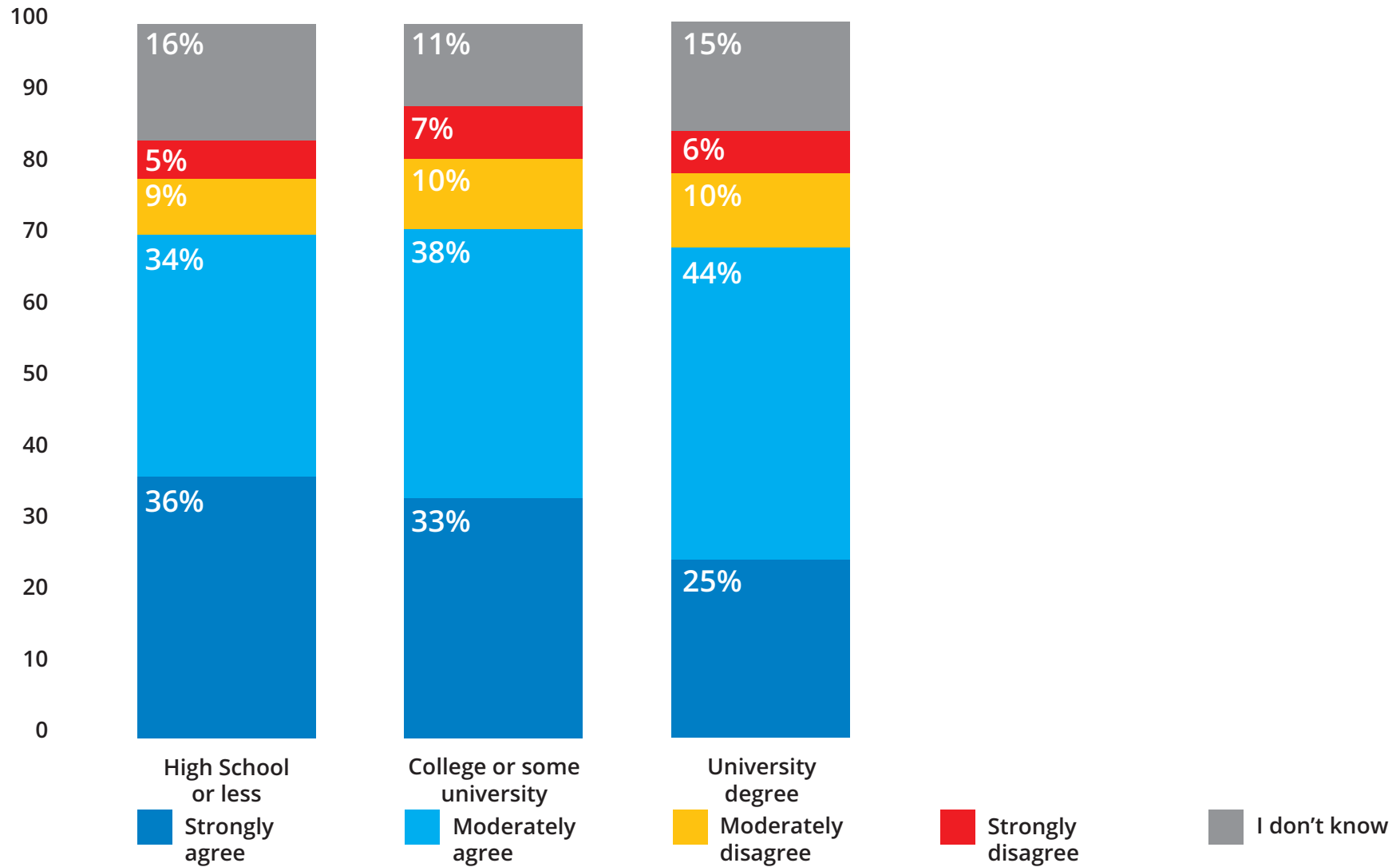
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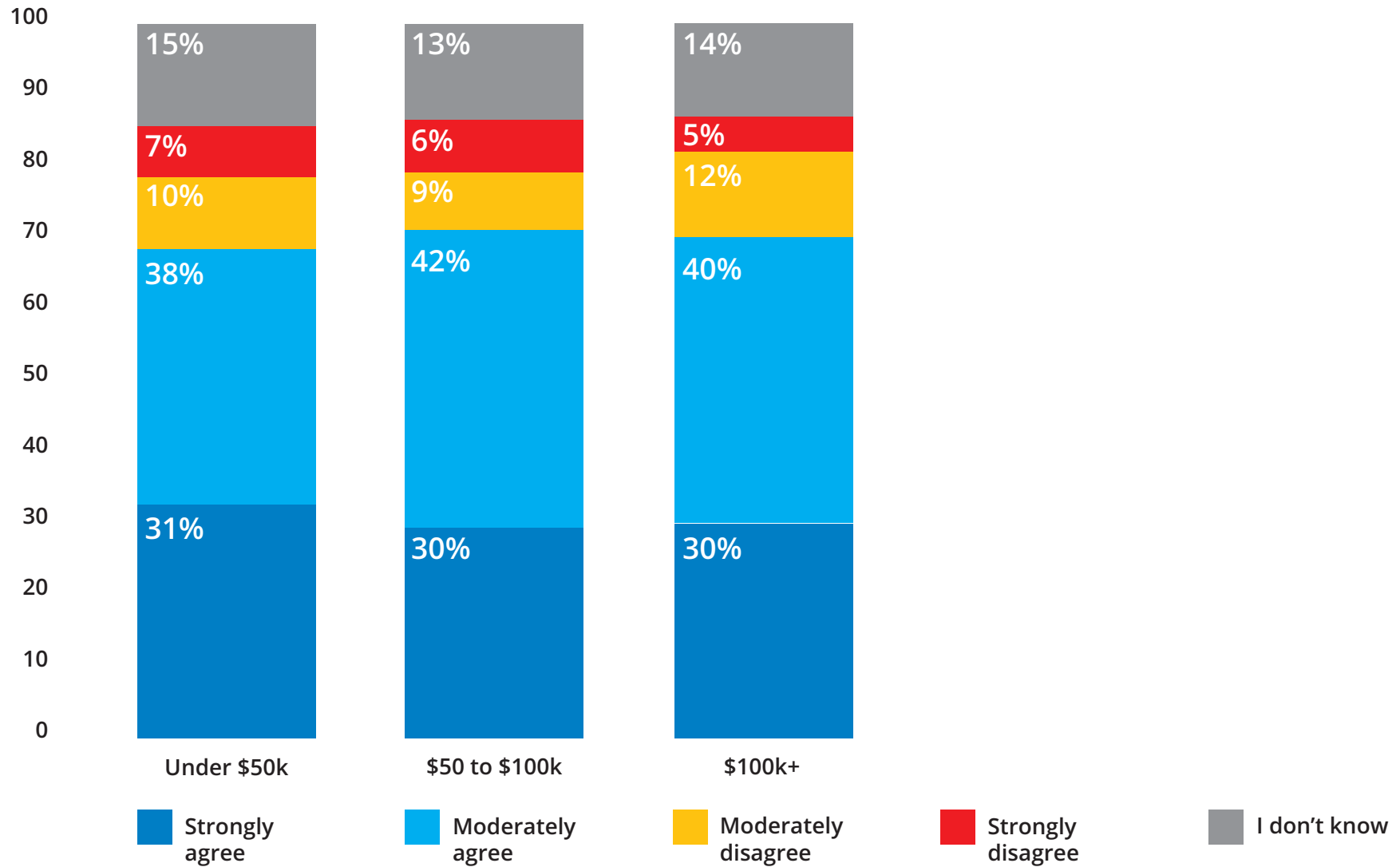
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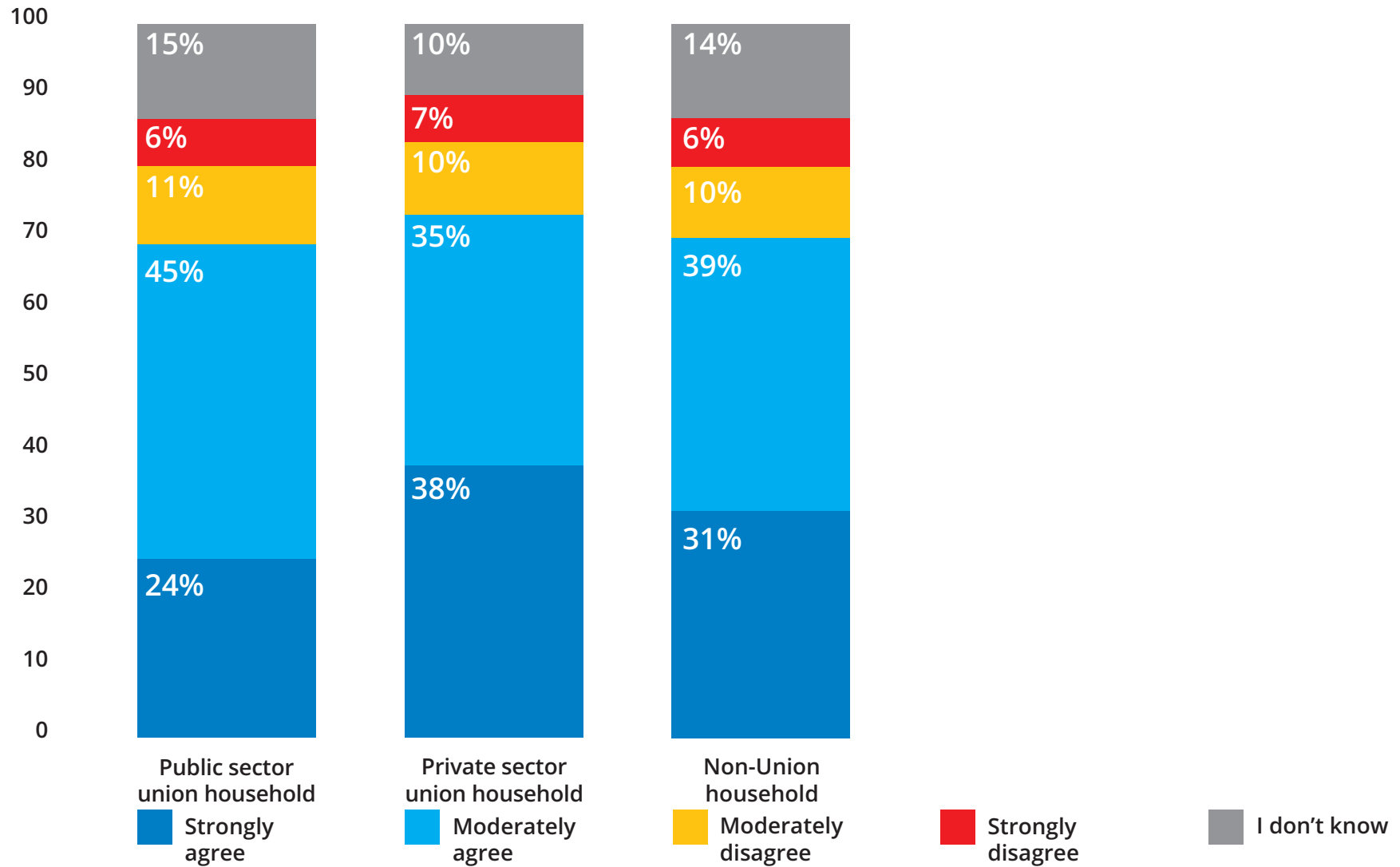
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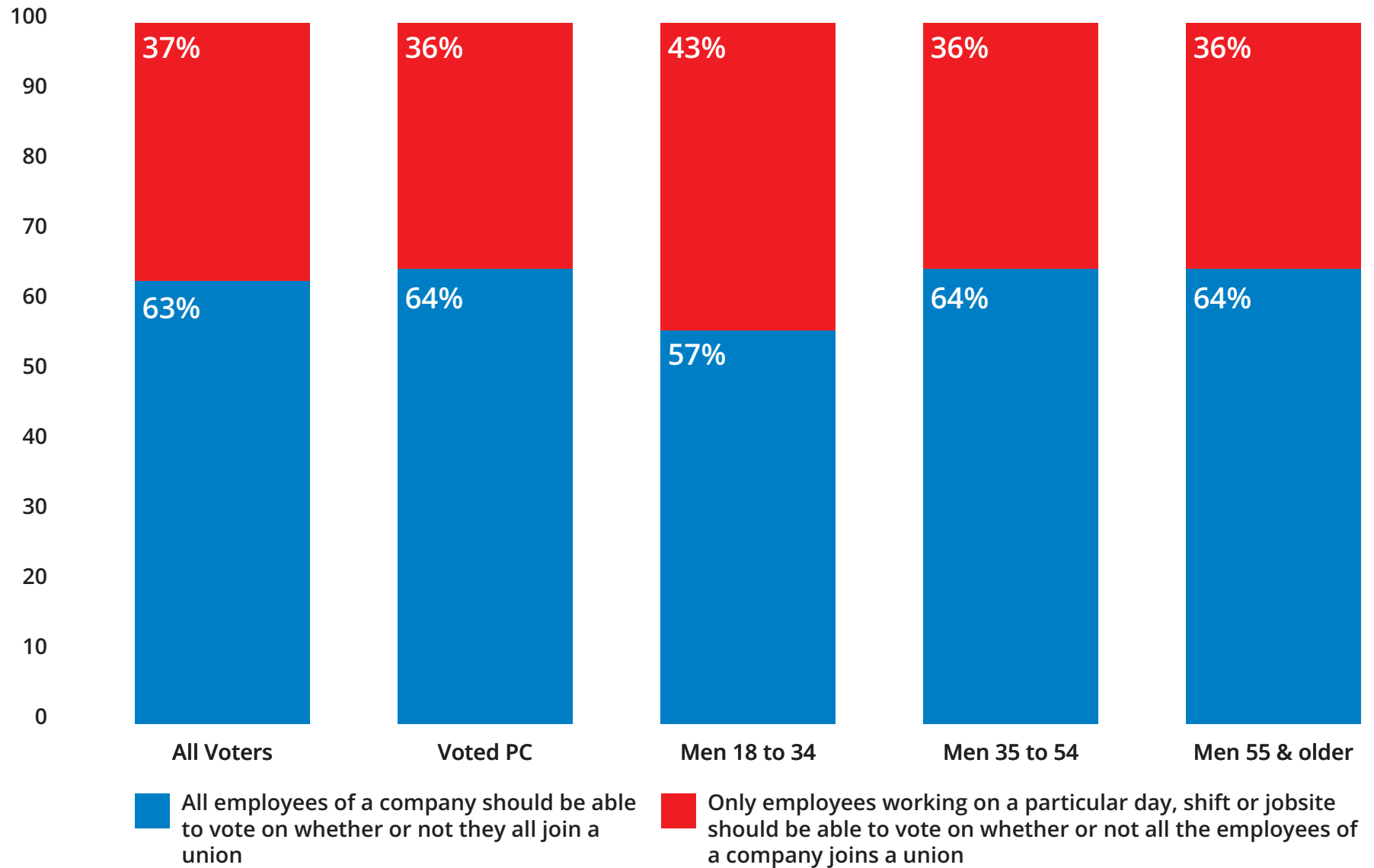


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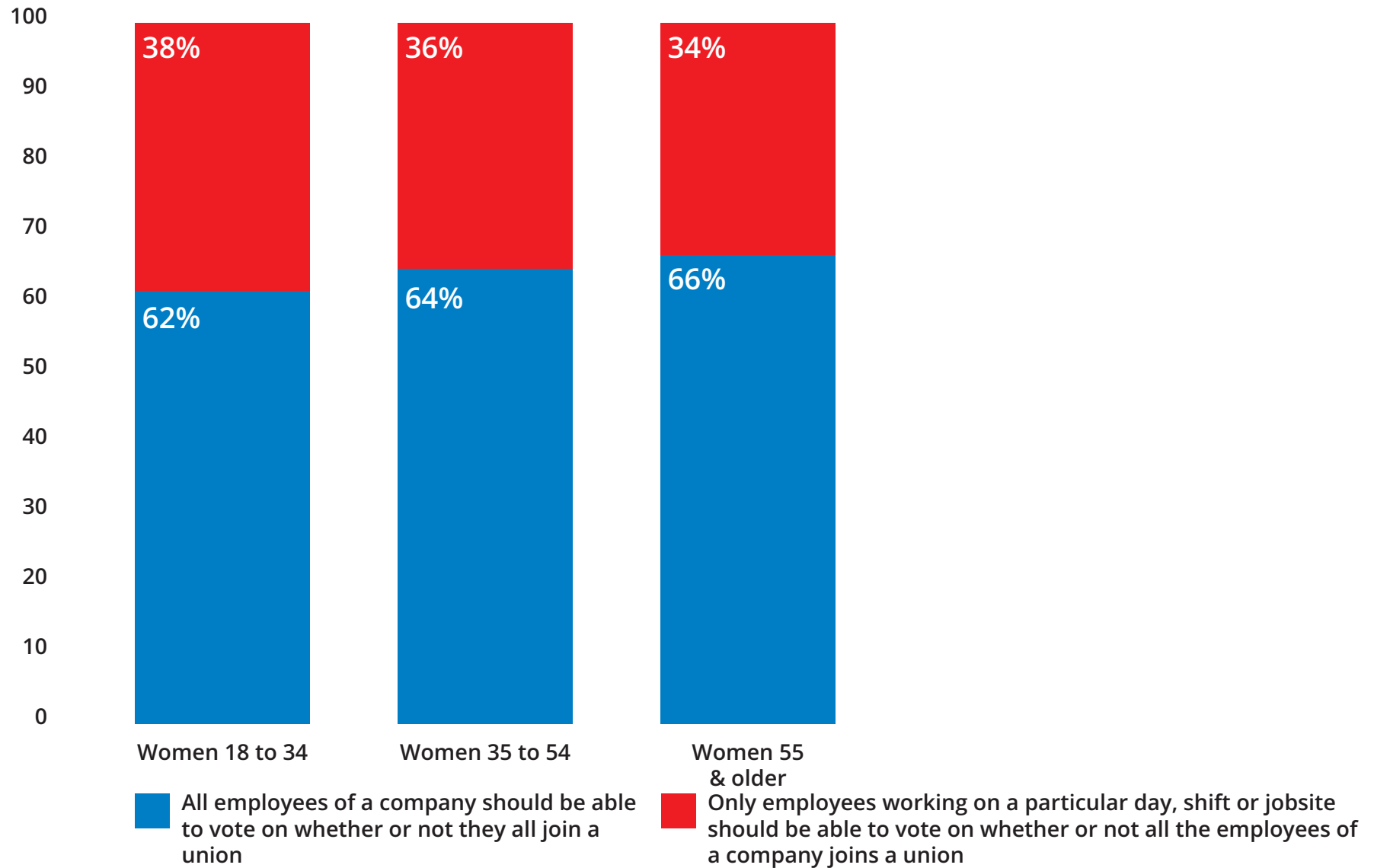
All employees of a company should be able to vote on whether or not they all join a union.

Only employees working on a particular day, shift or jobsite should be able to vote on whether or not all the employees of a company joins a union

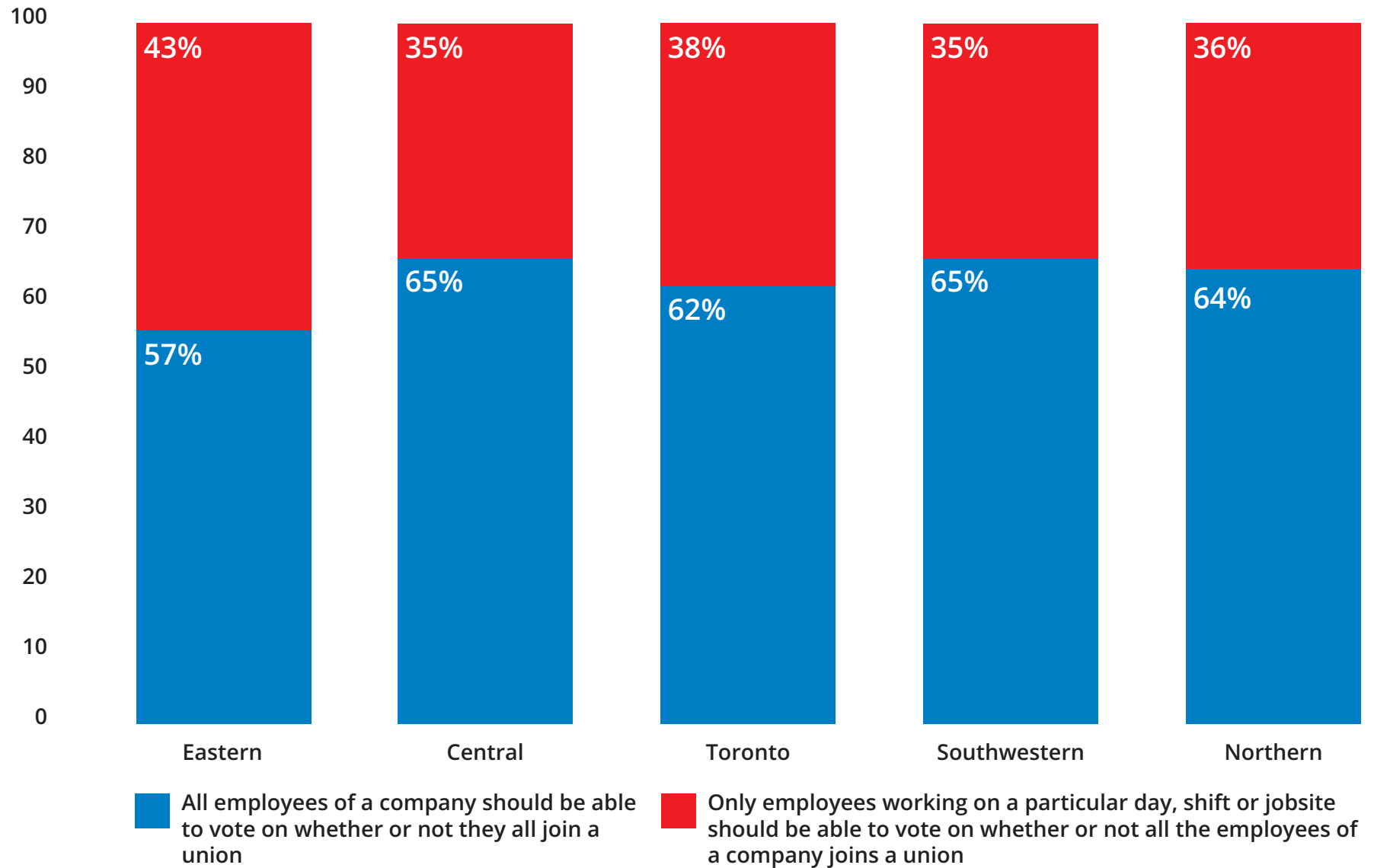
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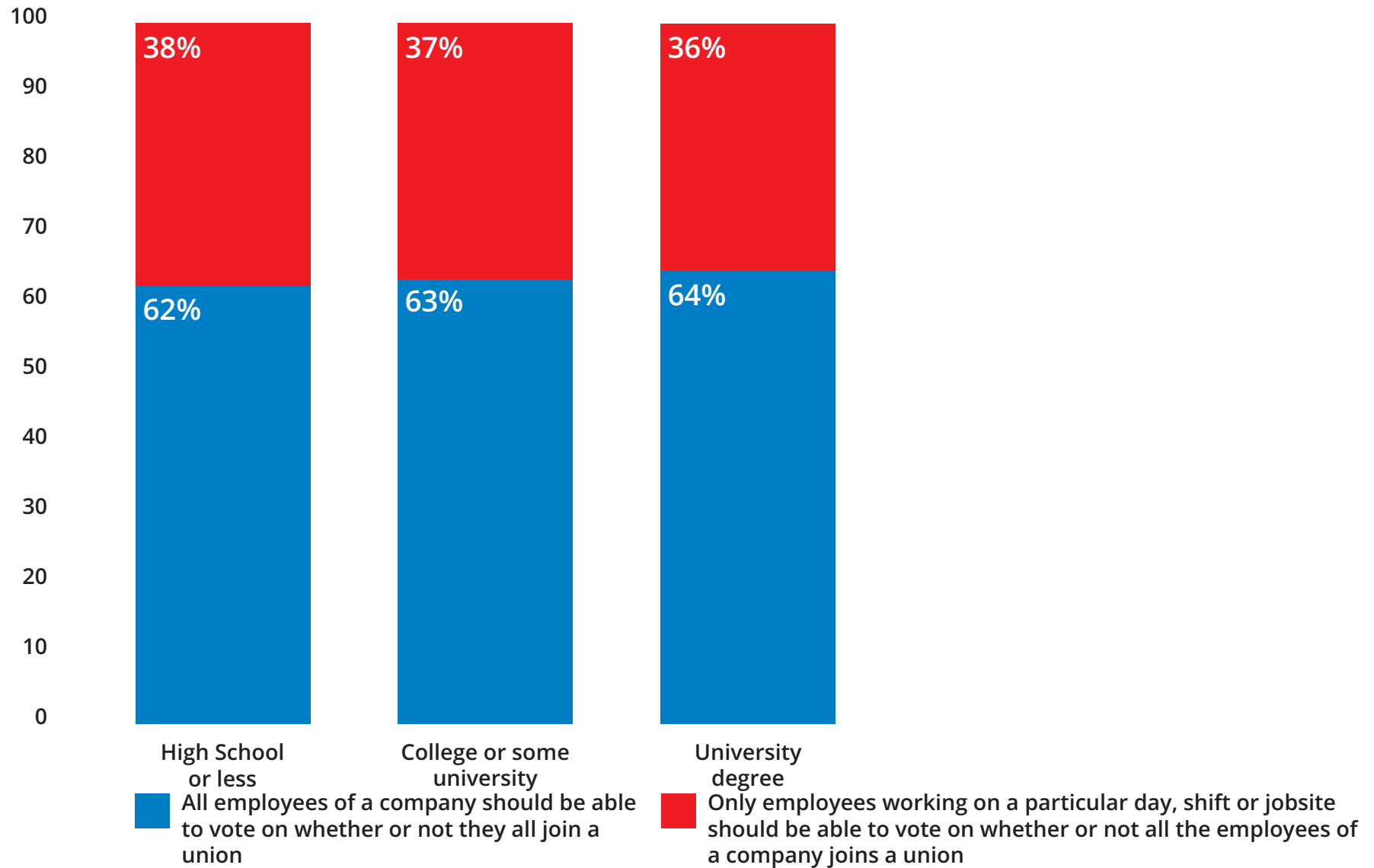
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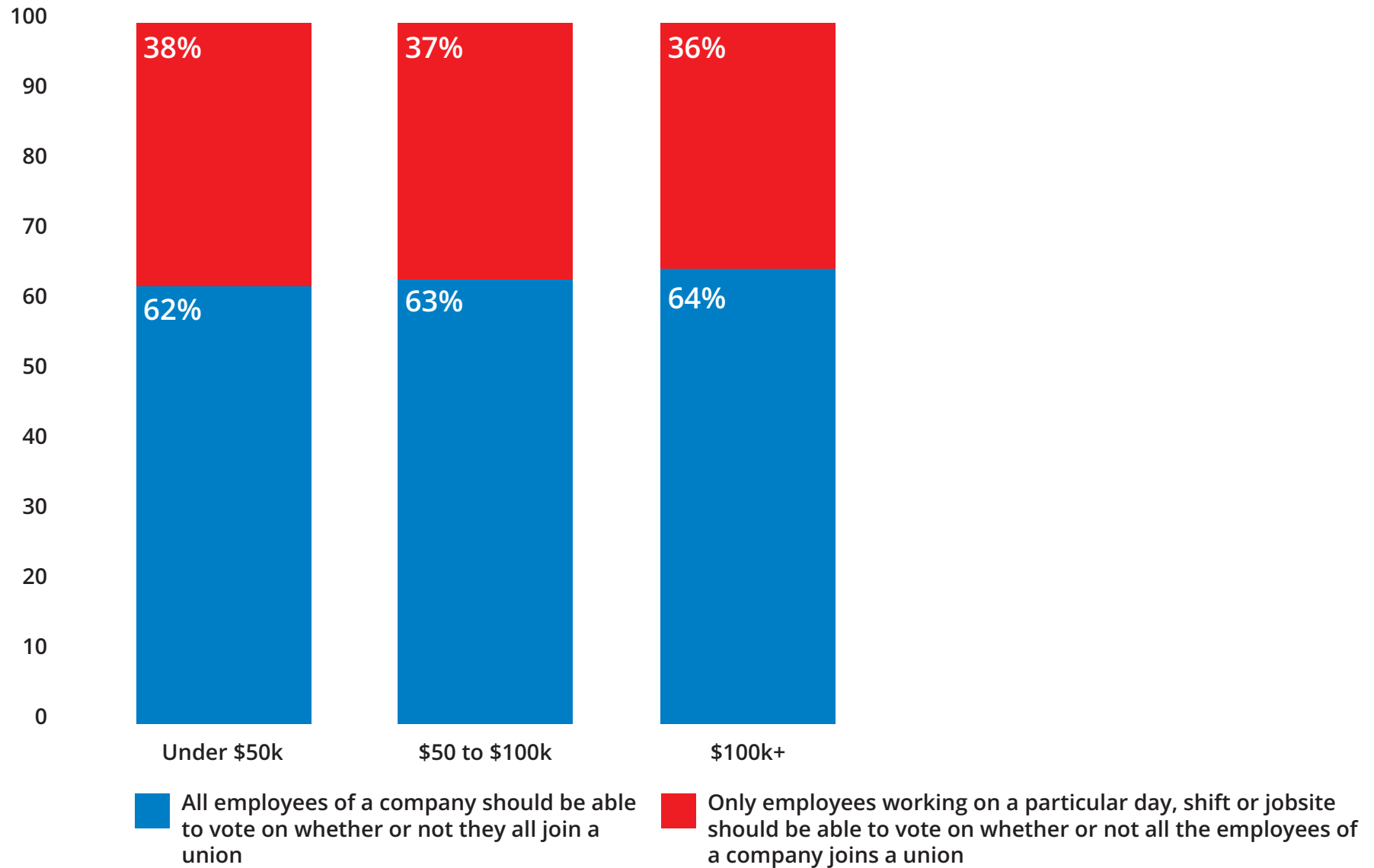
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